

San Miguel County

2016 Transportation Survey Key Findings Presentation

May 16, 2016

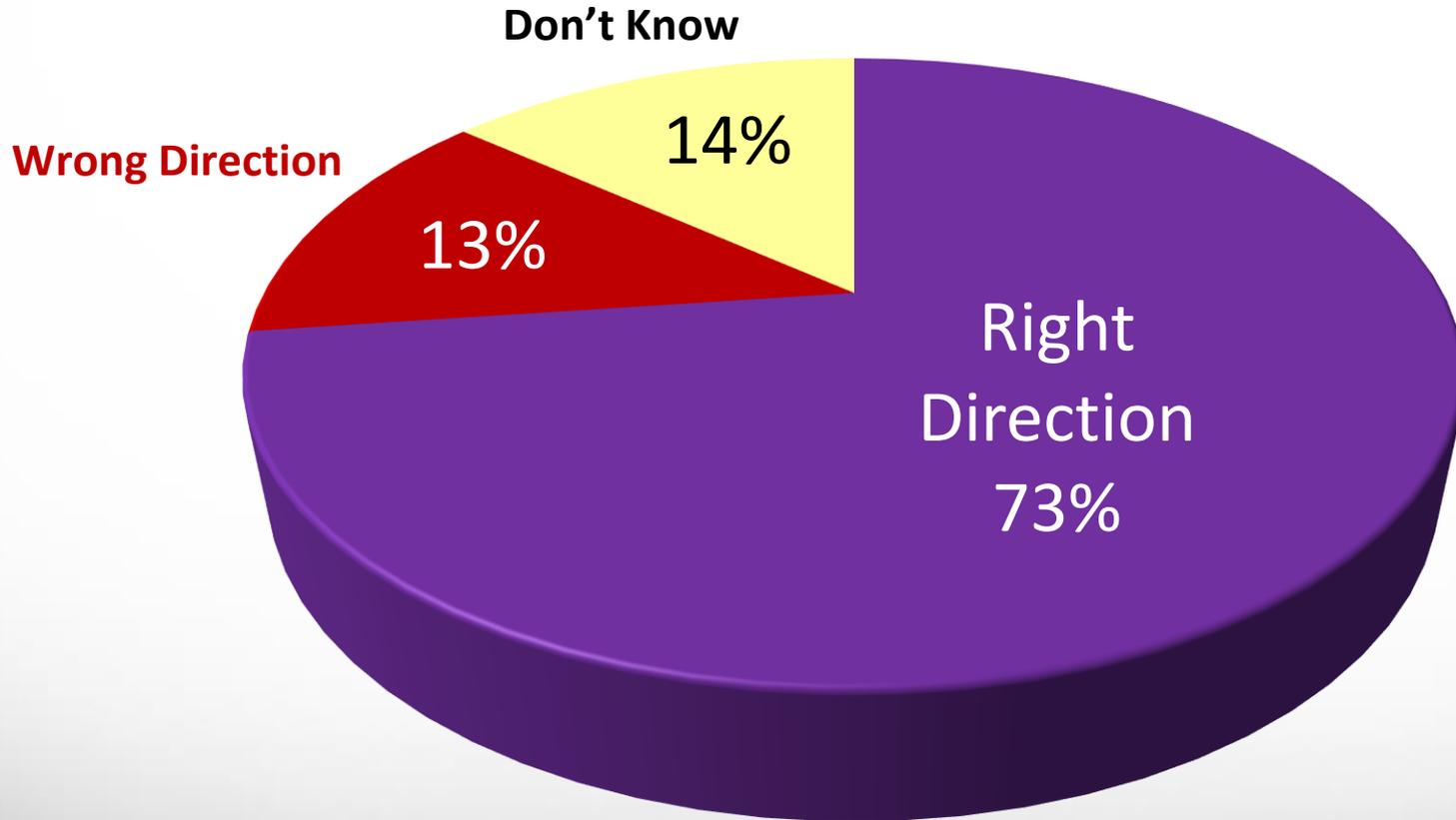


Polling Methodology

- ✓ Results based on 200 live-interviewer telephone surveys among likely November 2016 voters in San Miguel County Precincts 1,2,3 & 6.
- ✓ Interviews were conducted over seven days from April 25 – May 1, 2016.
- ✓ Cell phone numbers were included such that 50% of respondents participated in the survey by cell phone.
- ✓ This survey sample is representative of likely November 2016 voters in San Miguel County by gender, age, region and party affiliation.
- ✓ The worst case margin of error at the 95% level for this sample of 200 is plus or minus 6.9%.
- ✓ The poll was conducted by Keating Research, Inc.

San Miguel County Voters Are Optimistic

Generally speaking, are things in San Miguel County heading in the right direction, or in the wrong direction?

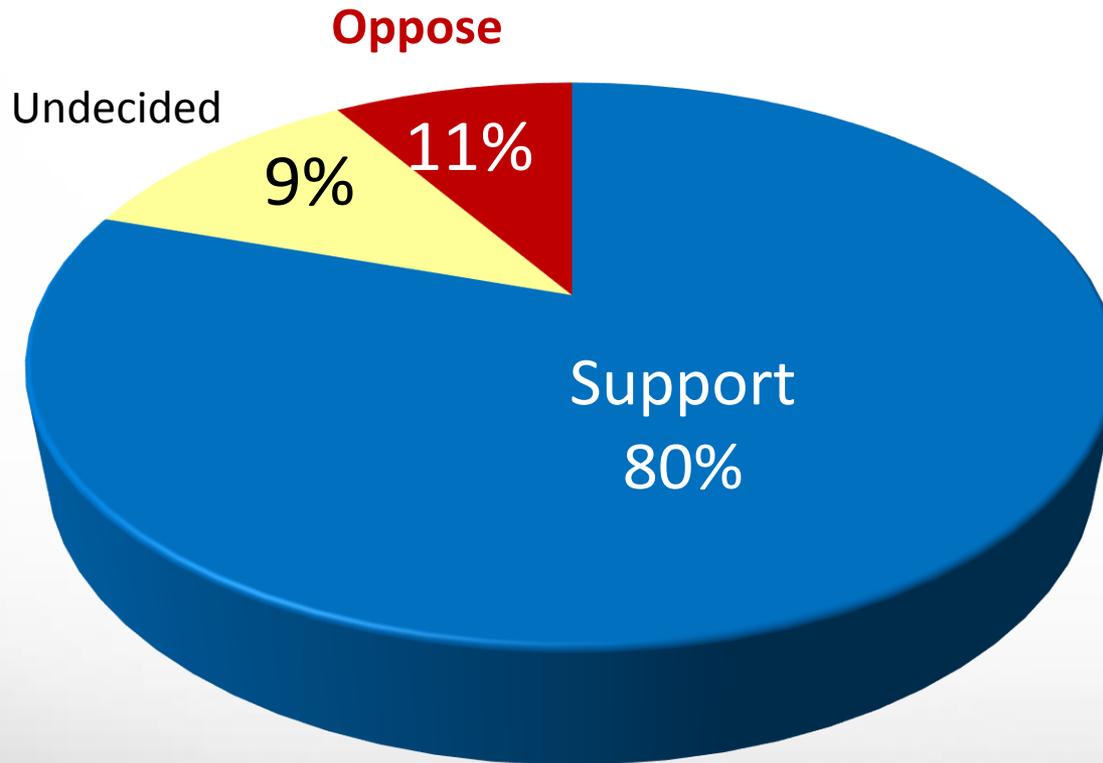


San Miguel County Regional Transportation Authority

While you may not be aware of it, the Town of Telluride and Mountain Village and San Miguel County are considering forming a Regional Transportation Authority that is funded through a tax increase, and will provide coordination and long range planning of San Miguel County regional transit services, including the construction and maintenance of regional trails and strategically located park and ride facilities, the expansion of the workforce shuttle services, and increased bus service between Lawson Hill and Telluride / Mountain Village.

Support For The Formation Of The San Miguel County Regional Transportation Authority (SMART transit) is STRONG

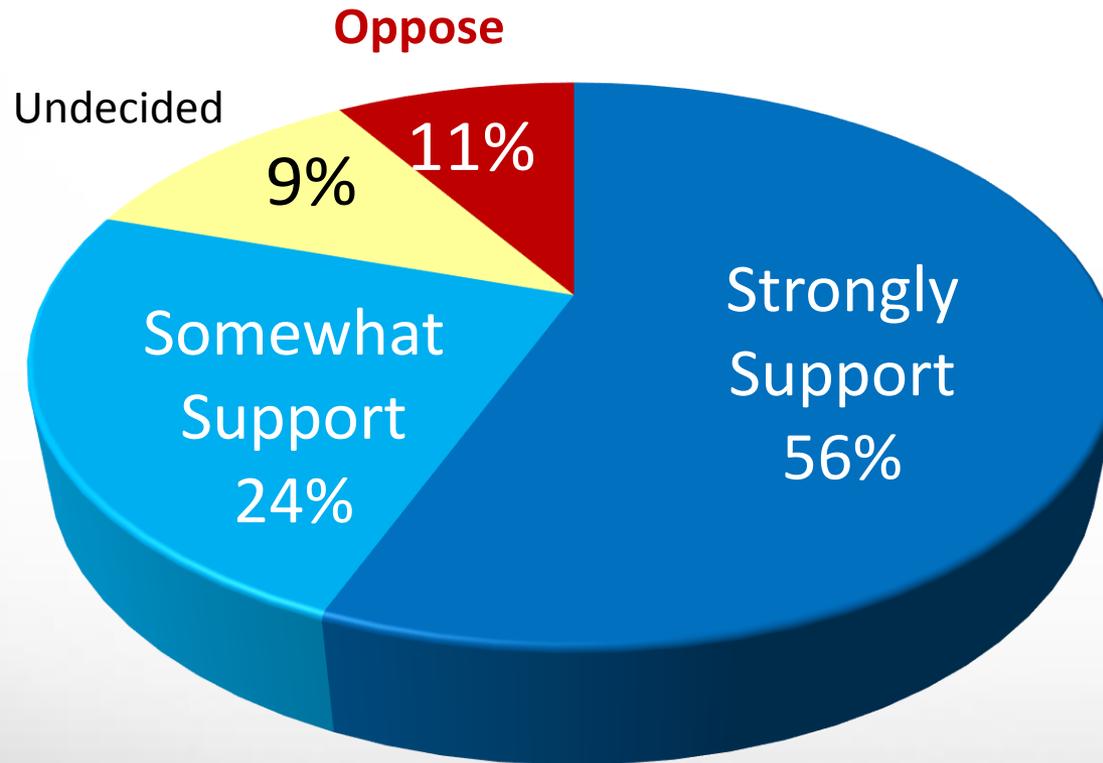
Do you support or oppose the formation of the San Miguel County Regional Transportation Authority, known as SMART transit?



Support For The Formation Of The San Miguel County Regional Transportation Authority (SMART transit) is STRONG

Do you support or oppose the formation of the San Miguel County Regional Transportation Authority, known as SMART transit?

If respondent says support ask: *Do you strongly support or somewhat support?*



**TOTAL
SUPPORT: 80%**



Examples Of Reasons To Support SMART Transit

What is the main reason you support it? **Response recorded verbatim**

“Because it’s a regional problem that all jurisdictions need to solve together.”

“We need it. We don’t have enough transportation between affordable housing. Also to reduce the carbon footprint and increase access between towns.”

“I support (it) because we need more transportation so more people will use it. There will also be less traffic. We don’t have enough parking, and I think this will help.”

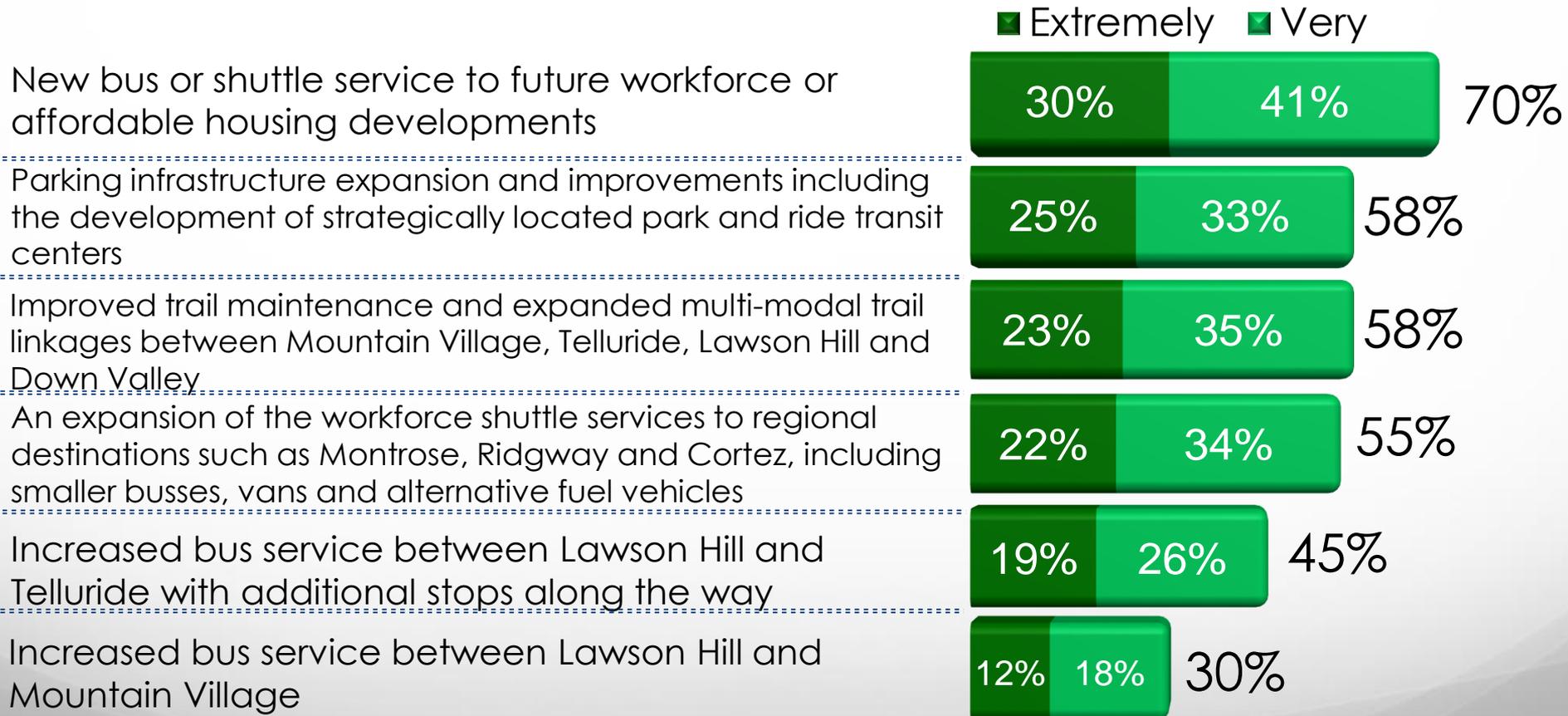
“It’s desperately needed for workers to use to get to work and home.”

“So people can get to work without driving their cars.”

“We need the additional coordination and more transportation for working people in outlying areas.”

The Most Important Part of SMART Transit Is New Bus Or Shuttle Service To Workforce or Affordable Housing

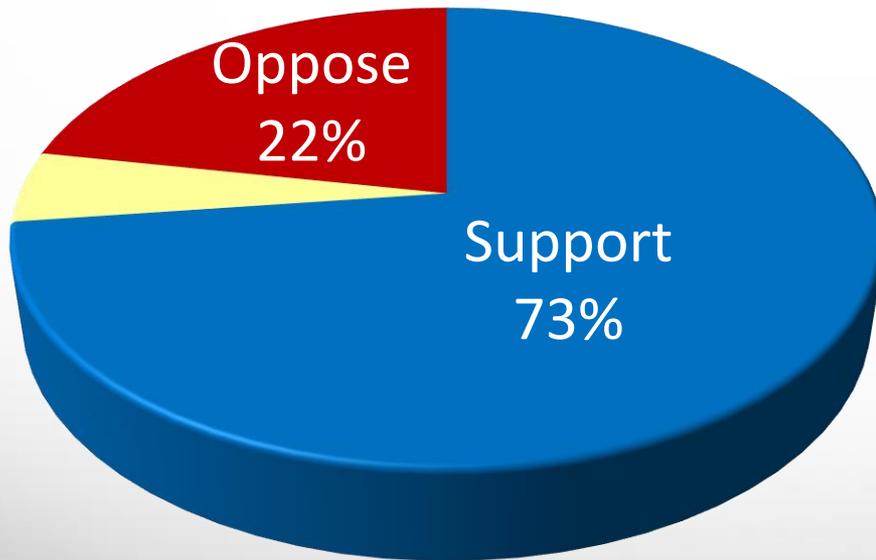
Now I'll read some specific things which might be included in the San Miguel County Regional Transportation Authority. Please tell me how important each one of these is to you personally - Is it extremely important, very important, somewhat important, or not very important to ensure funding is dedicated to that purpose? First...



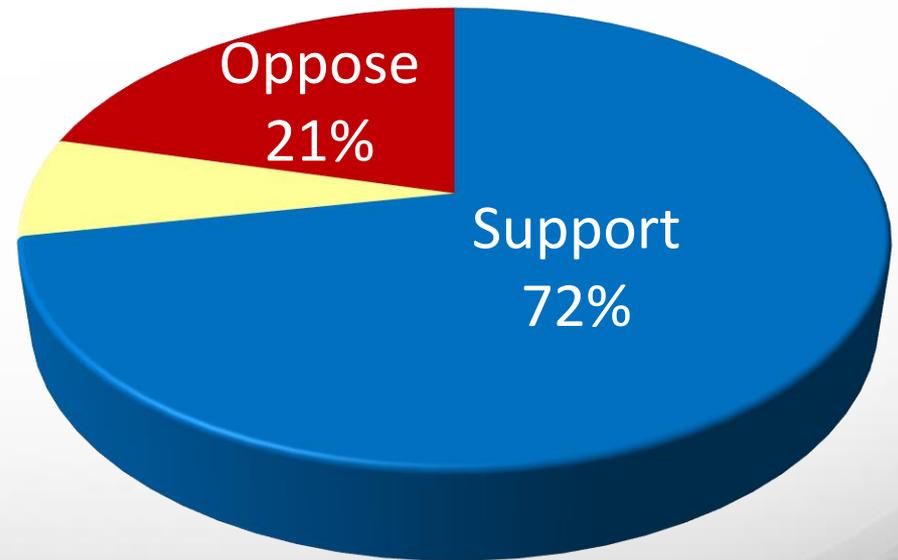
Voters Show Similarly Strong Support For Funding SMART Transit With A Sales Tax OR A Property Tax

Would you support or oppose the formation of the San Miguel County Regional Transportation Authority, also known as SMART transit, if it is funded with a...

One-quarter of one percent increase in the San Miguel County sales tax rate – 25 cents on a \$100 purchase



One mill increase in the San Miguel County property tax rate – \$8 per \$100,000 in assessed value for a residential home

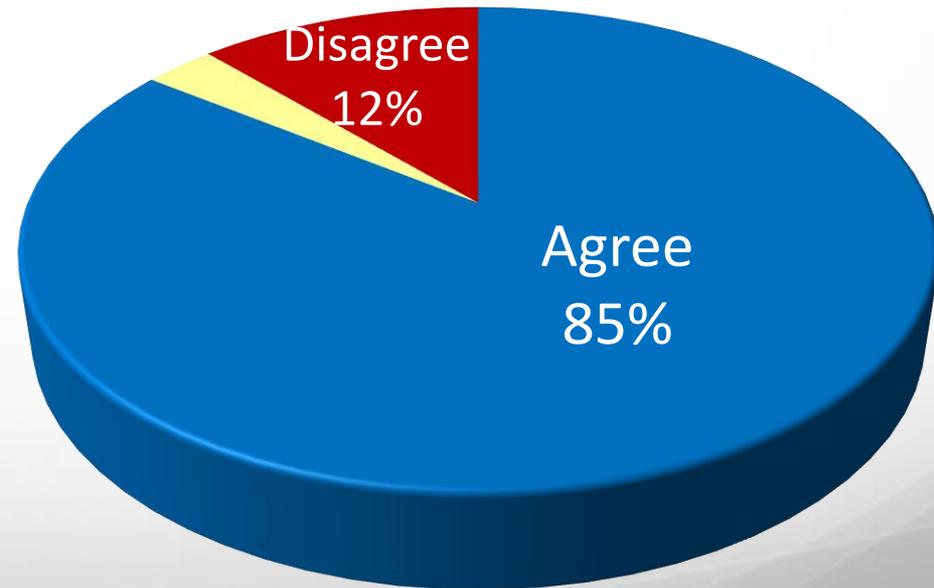
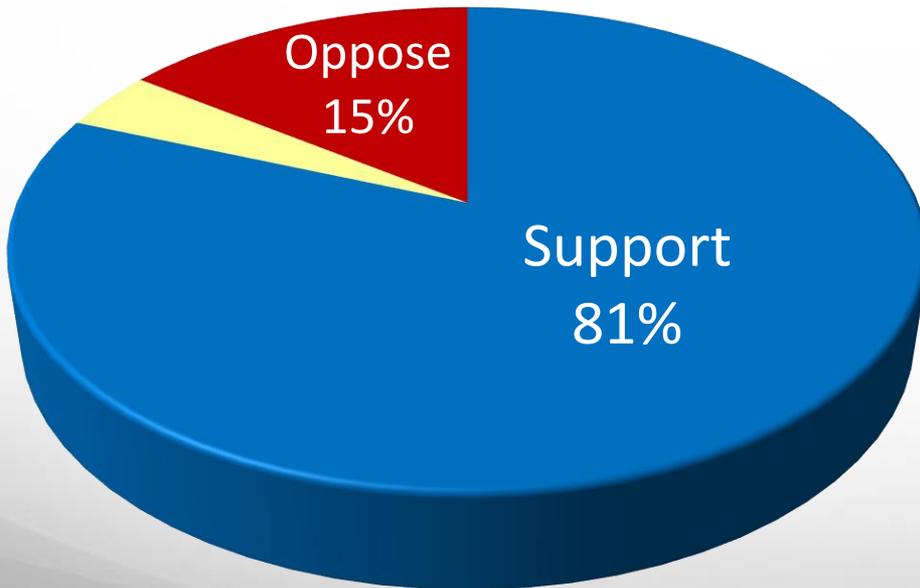


Investing In The Telluride-Mountain Village Gondola Is Vital

While you may not be aware of it, funding for the Telluride-Mountain Village gondola ends in 2027.

Do you support or oppose – saving a portion of the Regional Transportation Authority funding to be used to pay for capital improvements, and operations and maintenance of the gondola after 2027?

Do you agree or disagree that the towns of Mountain Village, Telluride and San Miguel County should reach a decision soon on how to pay for the gondola, so that gondola service will continue after 2027?



Forms Of Transportation Used In San Miguel County

Which of the following forms of transportation do you use when you travel within San Miguel County? **Multiple Response Question**

