

**RESOLUTION OF THE TOWN COUNCIL  
OF THE TOWN OF MOUNTAIN VILLAGE,  
APPROVING A CONDITIONAL USE PERMIT ON OS-3X TO ALLOW THE  
PLACEMENT OF A SPONSORSHIP VEHICLE AND SKI VALET STRUCTURE ON  
ACTIVE OPEN SPACE**

**Resolution No. 2017-0420-07**

**RECITALS**

1. Town of Mountain Village (Town) is the owner of record of real property described as OS-3X, Town of Mountain Village (the "Property"). An area of the Property is commonly known and referred to as the "Beach" which is adjacent to the base of the Telluride Ski Resort; and
2. Telluride Ski and Golf, Inc. (TSG) is the applicant of record to pursue the approval of the Conditional Use Permit to allow placement of a sponsorship vehicle and ski valet structure on OS-3X, Town of Mountain Village and has submitted such an application requesting approval of the Conditional Use Permit ("Application"); and
3. The proposed sponsorship vehicle and ski valet structure are in compliance with the provisions of Section 17.4.14 of the Community Development Code (CDC); and
4. The Design Review Board (DRB) considered this application, along with evidence and testimony, at a public meeting held on March 30, 2017. Upon concluding their review, the DRB voted in favor of the Conditional Use Permit and recommended approval to the Town Council subject to certain conditions as set forth in this resolution; and
5. The Town Council considered and approved this Application, along with evidence and testimony, at a public meeting held on April 20, 2017; and
6. The public hearings referred to above were preceded by publication of such hearings on such dates and by mailing of public notice to property owners within four-hundred feet (400') of the Property, as required by the CDC; and
7. After the public hearings referred to above, the DRB and the Town Council each individually considered the Application submittal materials, and all other relevant materials, public letters and public testimony, and approved the Application with conditions as set forth in this Resolution; and
8. The Applicant has addressed, or agreed to address, all conditions of approval of the Application imposed by Town Council based upon a recommendation for approval by the DRB; and
9. The Town Council finds the Application meets the Conditional Use Permit requirements contained in CDC Section 17.4.14 as follows:

1. The proposed conditional use is in general conformity with the policies of the principles, policies and actions set forth in the Comprehensive Plan;
2. The proposed conditional use is in harmony and compatible with surrounding land uses and the neighborhood and will not create a substantial adverse impact on adjacent properties or on services and infrastructure;
3. The design, development and operation of the proposed conditional use shall not constitute a substantial physical hazard to the neighborhood, public facilities, infrastructure or open space;
4. The design, development and operation of the proposed conditional use shall not have significant adverse effect to the surrounding property owners and uses;
5. The design, development and operation of the proposed conditional use shall not have a significant adverse effect on open space or the purposes of the facilities owned by the Town;
6. The design, development and operation of the proposed conditional use shall minimize adverse environmental and visual impacts to the extent possible considering the nature of the proposed conditional use;
7. The design, development and operation of the proposed conditional use shall provide adequate infrastructure;
8. The proposed conditional use does not potentially damage or contaminate any public, private, residential or agricultural water supply source; and
9. The proposed conditional use permit meets all applicable Town regulations and standards.

**NOW, THEREFORE, BE IT RESOLVED THAT THE TOWN COUNCIL HEREBY APPROVES A CONDITIONAL USE PERMIT TO ALLOW THE PLACEMENT OF A SPONSORSHIP VEHICLE AND SKI VALET STRUCTURE ON OS-3X AND AUTHORIZES THE MAYOR TO SIGN THE RESOLUTION SUBJECT TO THE FOLLOWING CONDITIONS:**


1. The location of the sponsorship vehicle shall be in an area on or near the Beach in an area that the Town staff determines is most appropriate in order to keep an adequate pedestrian flow on the Beach and overall plaza area.
2. The area in between the Town's sign and the light post should be kept open a minimum of 10' and the ski racks must be kept out of this open pedestrian corridor leading from the Beach to the plaza area to ensure safe pedestrian flow;
3. The Applicant shall maintain snow removal within 10' of the vehicle at the Beach, completely off the plaza, as necessary and required by Town's Property Maintenance Department;
4. The conditional use permit shall be valid through the 2018 winter ski seasons; during the summer weekends of Mountain Film, Wine Festival, Fourth of July, Jazz Festival and Telluride Film Festival, and planning department staff shall grant approval each year thereafter;
5. The Applicant shall enter into a plaza license agreement with the Town, in a form acceptable to the Town Attorney's office, prior to placement of vehicle or the ski valet structure on the Plaza;

6. The applicant shall work to improve the overall appearance of the guest service amenities offered at the ski valet structure.
7. The Sponsorship Vehicle shall be a vehicle that is not a common everyday vehicle, but rather a luxury or unique vehicle brand commensurate with the world class destination of the Town of Mountain Village and the Telluride Ski Resort.

**Be It Further Resolved** that OS-3X may be developed as submitted in accordance with Resolution No. 2017-0420-07

**Approved** by the Town Council at a public meeting April 20, 2017.

Town of Mountain Village, Town Council

By:   
Dan Jansen, Mayor

**Attest:**

By:   
Jackie Kennefick, Town Clerk

Approved as to Form:

  
James Mahoney, Assistant Town Attorney