



**COMMUNICATIONS & BUSINESS DEVELOPMENT
DEPARTMENT
COMMUNITY ENGAGEMENT**

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TO: Town Council
FROM: Zoe Dohnal, Community Engagement Coordinator
FOR: Meeting of February 21, 2019
DATE: January 4, 2019
RE: Conceptual Work Session for Vending Cart Committee Formation

OVERVIEW:

2018/2019 has seen an increased interest of winter and summer vending in Mountain Village. With the newly proposed AECOM Village Center vitality plan for expanded vending and temporary structures in Heritage Plaza and the current CDC vending regulations, it is suggested a vending committee for future vendor selection be introduced.

Currently, vendor selection is at the sole discretion of the Business Development and Community Engagement Coordinator. History has proven vending can be controversial. Therefore, the creation of a vending committee is suggested to allow the opportunity for public comment, a non-biased viewpoint, and transparency in vendor selection.

It is proposed the vending committee would meet biannually following the summer and winter vending cart application deadlines.

Recommended committee members shall consist of one representative from Town of Mountain Village Planning, Plaza Services, and the Community Engagement Departments, as well as TMVOA and Town Council.

RELEVANT CODE SECTIONS

15.5.15 E. 3.

Vending locations will be approved and assigned by the "Vending Committee." The Vending Committee shall consist of the **Town Planning Director, Business Development Director, and Plaza Services Director (update to recommended committee members previously mentioned above)**. Complete applications shall be delivered to the Vending Committee and must be received by the seasonal deadline to be considered for approval.

The seasonal deadlines for applications to be considered shall be March 1 for the upcoming summer season and September 1 for the winter season. All applications filed after such deadlines shall not be accepted. **Below are criteria that will be considered for vendor selection.**

- a. Diversity (in town and between vendors) of offered food, goods, wares, merchandise, services and hours of operation;
- b. The number of summer and/or winter seasons the applicant has vended on public property in the town;
- c. Appearance, quality, safety and attractiveness of the vending operation, and display apparatus;

- d. Compliance and performance with vending cart regulations;
- e. It shall be the burden of the applicant to demonstrate that submittal material and the proposed vending business substantially comply with the Vending Regulations; and
- f. The Vending Committee will have sole and absolute discretion in granting a vending permit and will base its decision on the town's needs for vending at that time.

RECOMMENDED NEXT STEPS:

Town Council **February** Agenda:

Work session to discuss the creation of a Vending Committee.

Town Council **March** Agenda:

Form committee, appoint representatives and adopt bylaws.

April:

First committee meeting to vote on summer applicants.