

MARKET ON THE PLAZA at mountain village | 2016



Hello local growers and artisans!

We are excited to invite you to bring your homemade goods and homegrown foods and produce to sell at the Market on the Plaza at Mountain Village. The Town of Mountain Village is a pedestrian-friendly community at 9,545 feet elevation under majestic mountain peaks and in the midst of beautiful aspen, spruce and fir forests and meandering streams. Mountain Village is connected to the historic Town of Telluride by a free, environmentally-friendly gondola which offers stunning views of the Telluride valley, the adjacent Telluride Ski and Golf Resort, and the majestic San Juan Mountains.

The Market on the Plaza is a way to enhance the town's sense of community and vibrancy and create local tradition. The market provides an avenue to support regional and local businesses that offer homegrown and homemade products, while also bolstering foot traffic through Mountain Village Center and its businesses.

The following are details of the Market on the Plaza for your consideration:

Where: The Market on the Plaza will be held in Heritage Plaza, the center of Mountain Village. Heritage Plaza is considered the heart of our community, and is surrounded by quaint shops and hotels. Heritage Plaza is steps from the free gondola and is adjacent to Sunset Plaza, where the popular free Sunset Concert Series is held throughout the summer season. A map of the Heritage Plaza vending locations will be distributed upon approval of your vendor application.

When: The Market on the Plaza will be held every Wednesday from June 15 through August 17, 2016. Hours of operation are 11 a.m. to 4 p.m.

June 15	11-4*	Wednesday, before FirstGrass Concert
June 22	11-4*	Wednesday, before Sunset Concert
June 29	11-4*	Wednesday, before Sunset Concert
July 6	11-4*	Wednesday
July 13	11-4*	Wednesday, before Sunset Concert
July 20	11-4*	Wednesday, before Sunset Concert
July 27	11-4*	Wednesday, before Sunset Concert
Aug. 3	11-4*	Wednesday, before Sunset Concert
Aug. 10	11-4*	Wednesday, before Sunset Concert
Aug. 17	11-4*	Wednesday, before Sunset Concert

* Note: setup will be one and a half hour before and one hour after the market time

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Selection

Procedure: Vendor spaces at the Market on the Plaza are filled on a first-come, first-served basis. There are at least 25, 10'x10' spaces available for each market. Vendors are selected based on locality of goods, originality of goods, and quality of goods. Number of vendors offering the same category of goods may be limited. We will assign your site once you are approved and your entry fees have been submitted; please review the attached map to select your preference. The same space may be assigned to you for the entire season, or your site may change from time to time depending on availability.

Fees: The Town of Mountain Village is offering a special rate for our sixth season! Vendors may purchase a 2016 Mountain Village Business License for only \$25 (a \$110 value), and for only another \$50 dollars can participate in all 10 of the season's markets (a minimum of seven is expected). So, for a total entry fee of \$75 you can participate in the entire 2016 market season in Mountain Village! Additional 10' x 10' spaces can be purchased for \$25 each. *Note: Participants are required to pay Colorado State Sales Tax and Mountain Village sales tax on all applicable sales.

Deadlines: Applications will be accepted until May 31, 2016, or until the market spaces sell out. However, applications for a vendor's first date of set up must be received at least one week prior to their first event. This application is good for any of the dates in the 2016 selling season or until all spaces are full. You must resubmit images and reapply for each successive year.

Rules and

Regulations: Upon acceptance into the Market on the Plaza, all vendors must obtain a business license from the Town of Mountain Village. Details for obtaining a business license will follow once approved for the 2016 market. **Do not obtain this license prior to acceptance.**

All items shall be displayed and contained within the 10' x 10' space or weighted tent at the location approved by the town staff. Tents are optional but are highly recommended for protection from the elements such as rain or wind.

Participants must comply with all Town of Mountain Village rules and regulations and provide copies of all insurance policies and/or state permits your operation holds. Participants must comply with direction from Town of Mountain Village staff before, during and after each event.

Types of

Goods Sold: The market will accept locally-grown produce and locally-produced arts and crafts. Prepared foods will be accepted from existing Mountain Village restaurants and cafes and other prepared food vendors.

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Getting

Here: Mountain Village is located adjacent to Telluride and approximately 70 driving miles from Montrose, 70 driving miles from Cortez and 35 driving miles from Norwood. Take Highway 145 South to the Mountain Village entrance. Drive approximately two miles on Mountain Village Boulevard to our downtown district, Mountain Village Center, where Heritage Plaza is located. From here our town staff will meet you at a designated loading zone near Heritage Plaza to assist with set up and break down of your site.

Vehicle

Policy: We ask that vendors use hand dollies or wagons to transport their tent and goods from their vehicle to the market site, whenever possible, to preserve our pedestrian environment. If it is necessary to drive your vehicle onto the plaza, please indicate so on your application and we will make the appropriate arrangements for vehicle access onto the plaza. Parking will be provided near the market site; you will be provided with a location map and free parking pass for the season once accepted.

Vendors who need refrigeration or electricity will be assigned to those spaces that are most easily accessible to a power outlet; Mountain Village will supply power free of charge. Please indicate these needs on your application form.

Insurance

Requirements: All food vendors are required to carry product liability insurance and shall be required to provide to the town evidence of such coverage for the term of the 2016 market dates. The Town of Mountain Village will be carrying general liability insurance for the Market on the Plaza events; however, in the event any action or inaction of a vendor or a vendors agent or employee, which results in a claim under the Town of Mountain Village's insurance, the vendor shall be required to pay the town's deductible for any such claim in addition to any other legal remedy available to the town.

APPLICATION CHECKLIST

1. Signed and completed application and application fee;
2. \$50 application fee made payable to the Town of Mountain Village (\$25 for business license will be separate and paid after accepted into the market);
3. Copy of Product Liability Insurance, if applicable;
4. Copies of all applicable State permits and/or licenses required for your operation;
5. Digital images or photographs representative of the work you intend to display plus image descriptions;
6. Mail or deliver to: Deanna Drew, ATTN: Market on the Plaza, 455 Mountain Village Blvd., Suite A, Mountain Village, CO 81435. Or email to: ddrew@mntvillage.org