

**TOWN OF MOUNTAIN VILLAGE
MINUTES OF THE JANUARY 21, 2020
BUSINESS DEVELOPMENT ADVISORY COMMITTEE MEETING**

The meeting of the Business Development Advisory Committee (BDAC) Meeting was called to order by Zoe Dohnal on Tuesday, January 21, 2020, at 11:01 p.m. in the Mountain Village Municipal Building, 455 Mountain Village Boulevard, Mountain Village, Colorado.

Attendance:

The following BDAC members were present:

Zoe Dohnal, Mountain Village Business Development Department staff representative
John Miller, Mountain Village Planning Department staff representative
Laila Benitez, Mountain Village Town Council
Dan Caton, Mountain Village Town Council
Sherri Reeder, Telluride Ski Resort staff representative
Garrett Brafford, Telluride Mountain Village Owners Association (TMVOA) staff representative
Michael Doherty, Mountain Village merchant representative

The following were also in attendance:

Cody Davis, Owner of Los Rhinos Taco Cafe

Discussion and Committee Follow Up/Next Steps:

- Agenda Item 2- Introductions
 - **NEXT STEPS:** Zoe Dohnal presented this item to the Committee and brief introductions took place.
- Agenda Item 3- Review of BDAC Bylaws
 - **NEXT STEPS:** Zoe Dohnal presented this item to the Committee and discussion took place. No additional questions or clarification was needed.
- Agenda Item 4- Elect Chairperson
 - **NEXT STEPS:** Zoe Dohnal presented this item to the Committee and discussion took place.
 - On a **MOTION** by John Miller and seconded by Garrett Brafford, the BDAC voted unanimously to appoint Dan Caton as the BDAC chair for a term of two years.
- Agenda Item 5- Approve 2020 meeting Dates
 - **NEXT STEPS:** Zoe Dohnal presented this item to the Committee and discussion took place.

- Quarterly meeting dates for 2020 are set as January 21, March 24, July 21, and October 20, 2020, from 11-12noon in the Town of Mountain Village Municipal Building, Town Hall Conference Room.
- On a **MOTION** by Laila Benitez and seconded by Dan Caton, the BDAC voted unanimously to approve the 2020 meeting dates, as mentioned above.

➤ Agenda Item 6- Develop and Discuss 2020 work plan

- **NEXT STEPS:** Zoe Dohnal presented this item to the Committee and discussion took place.
- The Committee will use the roles/responsibilities provided within the bylaws as the guideline in developing the 2020 work plan. Each role/responsibility is given a priority ranking of high, medium, or low.
 - Economic Development Incentives – State and Regional Resources *Low Priority
 - Staff was **DIRECTED** to have Nancy Murphy with Region 10 attend the March 24 meeting and educate the Committee on applicable state business resources.
 - Staff was **DIRECTED** to organize a spring Lunch and Learn educating community members on how to utilize state resources.
 - Staff was **DIRECTED** to build out [Town of Mountain Village Business Resource page](#) on the website with a clear description of each state resource and who/how it applies by the Lunch and Learn event date.
 - Economic Development Incentives – Town Resources *High Priority
 - Economic Development Incentives – Private/Commercial Resources *Low Priority
 - Staff was **DIRECTED** to research GIS tool options and capabilities, along with any other potential tools, to present at the March 24 meeting.
 - Business Attraction/ Retention and Investment in the Town *High Priority
 - Staff was **DIRECTED** to provide the wayfinding business directory listings to the Committee, , to present at the February 11 meeting.
 - Job Creation, Employee Development and Job Training *High Priority
 - Grant Applications that would benefit the Town's Incentives * Medium Priority.
 - Staff was **DIRECTED** to contact DOLA, GOCO, and other industry contacts and provide a spreadsheet of types of grants available for business development, deadlines for those grants, and what they offer, to present at the March 24 meeting.
 - Staff was **DIRECTED** to provide a list of current grants awarded to the Town and confirm that applying for additional grants will not affect these in the future, to present at the March 24 meeting.
 - Marketing Opportunities and Public Outreach *Medium Priority
- Committee will finalize the high priority action items and then offer the TMV merchants the opportunity to provide their input through either a survey and/or a dedicated meeting.
- Cody Davis offered public comment and asked the Committee to remain focused on existing businesses and providing more for the year-round local economy.
- On a **MOTION** by John Miller and seconded by Dan Caton, the BDAC voted unanimously to continue the discussion of the 2020 Work Plan to the next meeting.

➤ Agenda Item 7- Next Steps

- Staff was **DIRECTED** to organize a **special meeting** on **February 11**, from **11:00 a.m. – 1:00 p.m.** at the **TMVOA offices**, 113 Lost Creek Ln, Suite A, Blue Mesa Building, to finalize the action items for the high priority roles/responsibilities.
- Staff was **DIRECTED** to prepare meeting facilitation supplies such as large easels and post-it notes to aid in the development of work plan action items.
- TMVOA was **DIRECTED** to give a summary of the recent economic study in the February 11 meeting, if available.

➤ **Other Business:**

- There being no further business, on a **MOTION** by Garrett Brafford and seconded by Laila Benitez, the BDAC unanimously to adjourn the meeting at 12:35 p.m.

Reminder:

A special meeting will take place on Tuesday, February 11, 2020, at 11:00 a.m. in the TMVOA conference room.

The next BDAC quarterly meeting will take place on Tuesday, March 24, 2020, at 11:00 a.m. in the Mountain Village Town Hall conference room.

Respectfully submitted,

Zoe Dohnal

Business Development & Sustainability Sr. Manager
Town of Mountain Village