

**TOWN OF MOUNTAIN VILLAGE
GREEN TEAM COMMITTEE MEETING
TUESDAY, MAY 12, 2020, 2:00 PM**

TO BE HELD REMOTELY VIA ZOOM:

<https://zoom.us/j/93492485544?pwd=ZTNiWkZ3Q2JlVnZqb3VXSklVQZ1gyQT09>

(see login details below) AGENDA Revised

Item	Time	Min	Presenter	Type	
1.	2:00		Jett		Call to Order
2.	2:00	5	Jett	Public Comment	Public Comment on Non-Agenda Items
3.	2:05	5	Lambert	Action	Approval of the April 21, 2020 Green Team Committee Meeting Minutes
4.	2:10	40	Julia Ferguson-Lotus Engineering	Informational	GHG Reduction Strategies Feedback Review
5.	2:50	30	Julia Ferguson-Lotus Engineering	Informational	How Reduction Strategies Align with Community Value
6.	3:20	10	Stenhammer and Greenspan	Informational	Common Consumption Area Cup Discussion
7.	3:30	20	Jett and Berry	Informational	CC4CA COVID-19 and Climate Discussion
8.	3:50	5	Jett	Informational	<p>Items for Consideration:</p> <ul style="list-style-type: none"> A. Snowmelt options for Chondola walkways B. San Miguel Watershed Coalition Update C. Beaver Issue D. Finn Kjome to speak about Mountain Village water E. Adopt a Highway F. 2020 January – March: 1st Quarter Green Team Quarterly Report. Present in APRIL G. 2020 April – June: 2nd Quarter Green Team Quarterly Report. Present in JULY H. 2020 July – Sept: 3rd Quarter Green Team Quarterly Report. Present in OCT I. 2020 Oct – Dec: 4th Quarter Green Team Quarterly Report. Present in JAN
9.	3:55	5	Jett	Informational	Other Business
10.	4:00		Jett		Adjourn

Town of Mountain Village Clerk is inviting you to a scheduled Zoom meeting.

Topic: Green Team Committee Meeting

Time: May 12, 2020 02:00 PM Mountain Time (US and Canada)

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**TOWN OF MOUNTAIN VILLAGE
MINUTES OF THE APRIL 21, 2020
GREEN TEAM MEETING **DRAFT****

Agenda Item 3

The meeting of the Green Team Committee was called to order by Cath Jett on Tuesday, April 21, 2020 at 2:01 p.m. via Zoom.

Zoom Attendance:

The following Green Team Committee members were present:

Cath Jett, Chair and Mountain Village Resident
Jonathan Greenspan, Vice Chair and Mountain Village Resident
Jeff Proteau, Telluride Ski and Golf Company
Patrick Berry, Mountain Village Town Council
Mike Follen, At Large Member
Marti Prohaska, Mountain Village Town Council
Heidi Stenhammer, Telluride Mountain Village Owner's Association
Inga Johansson, Alternate Seat

The following were also in attendance:

Zoe Dohnal, Business Development & Sustainability Sr. Manager (Staff)
Christina Lambert, Senior Deputy Town Clerk (Staff)
Kim Holstrom, San Miguel County Commissioner
Kim Wheels, Eco Action Partners

Public Comment on Non-Agenda Items:

No public comment was received.

Cath Jett did mention that she received an email from an HOA regarding interest in a larger composter. She encouraged them to apply for a larger one and that we could look at it.

Consideration of Approval of Minutes:

Agenda Item 3- March 10, 2020 Green Team Committee Meeting Minutes

On a **MOTION** by Jonathan Greenspan and seconded by Marti Prohaska, the Green Team Committee voted unanimously to approve the March 10, 2020 meeting minutes as presented. Heidi Stenhammer voted to abstain since she was unable to attend the last Green Team Meeting.

Discussion and Committee Follow Up/Next Steps:

- Agenda Item 4- Farm to Community Update:
 - **NEXT STEPS:** Zoe Dohnal presented this item to the committee and discussion took place.

- The program has been very successful and continues to be successful.
- There is currently a waitlist.
- Pick up of shares will be located at VCA for the first 9 weeks.
- Pick up of shares will then move and be located to the market on the plaza.
- Staff is currently helping with the Farm to Community program.
- Zoe will be looking for additional volunteers in the future.
- Zoe will send out a volunteer sign up when she feels there is a need for additional help.

➤ Agenda Item 5- Green Team Support for House Bills:

- **NEXT STEPS:** Cath Jett presented this item to the committee and discussion took place.
- The Green Team Committee is in favor of supporting last minute letters of support so we can keep these bills moving forward especially during the COVID-19 situation.
- Patrick Berry requested that the actual bill be included instead of someone just summarizing the bill.
- Staff will email the Green Team members to get a majority vote of consensus on supporting environmental letters.

➤ Agenda Item 6- State Plastics Update:

- **NEXT STEPS:** Jonathan Greenspan presented this item to the committee and discussion took place.
- Some Municipalities tried to repeal their current plastic bans but were unsuccessful. Some forgave the fee on paper bags or reduced the fee.
- It appears that plastic and stainless steel tend to retain the virus the longest.
- The state will try to come up with a best practices guideline for going to the grocery store.
- Jonathan will be in Denver for a good part of May and June so he will have plenty of time to interact with the capital if necessary and get more information.

➤ Agenda Item 7- Clean Up Day Subcommittee Update:

- **NEXT STEPS:** Mike Follen presented this item to the committee and discussion took place.
- We did not meet in April, but Mike has been getting a lot of great ideas and feedback from the committee.
- It was suggested that we consider getting sets of waders for the swamp areas, and stronger gloves and bags for picking invasive weeds.
- A brand audit is another idea for looking at the different trash that is picked up. This is to help bring awareness to the companies and/or return it to them, as well as understanding what trash we are picking up.

- We do not want this to negatively affect our businesses, but we can continue to explore this idea.
- Mike is coming up with a list of different tasks and responsibilities.
- We are still planning on having this event on August 22, 2020.
- Zoe and Mike will work together on the application process. Getting it all organized and set is the most important part and then we can finalize the permit.
- Mike will create the full list of what we will need to order. We will need to start the process at least 30 days prior to the event.

➤ Agenda Item 8- Voluntary Single-Use Plastics Reduction Incentive Subcommittee Update:

- **NEXT STEPS:** Inga Johansson presented this item to the committee and discussion took place.
- We had 18 businesses complete the survey. We are not going to put pressure on the businesses right now given the current COVID-19 situation. We have decided to temporarily pause the outreach.
- We are going to be partnering with the summer concert series. We will have a marketing table set up.
- We will also have a partnership with Eco Action Partners to help improve the current process related to plastic cups. We should plan on volunteering to assist EAP so that we have more visibility as “the face of the green team” so that residents know who we are.
- Inga is going to meet with Tyler from Eco Action Partners.
- We discussed giving shout outs during the breaks at the concert series to help get the marketing out there and the possibility of having a banner.
- Zoe Dohnal oversees banners for the Town of Mountain Village. She informed the committee that the code does not allow banners to be up for more than 2 weeks and that the current Green Team budget will most likely get cut.
- Another banner option could be to partner with TMVOA and help design the Summer Concert Series banner in conjunction with the plastics initiative.
- Jonathan Greenspan discussed the idea of having a zero waste, plastic free event to promote what we are trying to do.
- We could try to provide a giveaway at the concert series, reusable Bamboo cutlery could be a good option. The cost is \$1.39 per unit with our logo and a carrying case.
- We should hold off on purchasing anything until last minutes due to the unknowns with COVID-19.
- The Summer Concert Series went through 20,000 cups last summer so this will be our main focus.
- 3XM is currently in the development of being able to process a compostable plastic. Jonathan is in close contact with them.
- Would need to figure out storage options for the new cups. We need to be prepared if we do end up having the summer concert series.
- Green Waste was discussed.

- Jonathan will send Inga the information on the waste audit.
 - Zoe will schedule a call with Kris Holstrom, Marti Prohaska and Eco Action Partners.
 - There may be grant opportunities through CDPHE this fall that may help with funding.
- Agenda Item 9- Composting Subcommittee Update:
- **NEXT STEPS:** Jonathan Greenspan presented this item to the committee and discussion took place.
 - The composting company is looking to ship us 10 more units.
 - Zoe provided Jonathan with a list of who should be getting them.
 - Zoe only ordered 10 so the total would be 11. Zoe and Jonathan will talk offline to make sure we receive the correct number of units.
 - Parker Ridge HOA is interested in a larger sized composter.
 - Zoe Dohnal is the main contact if someone wants to reach out about a unit.
 - There is also a lot of great information on our website.
- Agenda Item 10- Items for Consideration:
- Snowmelt options for Chondola walkways
 - San Miguel Watershed Coalition Update
 - Beaver Issue
 - Finn Kjome to speak to the committee about Mountain Village water
 - Adopt a Highway
 - 2020 April – June: 2nd Quarter Green Team Quarterly Report. Present to Council in JULY
 - 2020 July – Sept: 3rd Quarter Green Team Quarterly Report. Present to Council in OCT
 - 2020 Oct – Dec: 4th Quarter Green Team Quarterly Report. Present to Council in JAN
 - 2021 Jan – Mar: 1st Quarter Green Team Quarterly Report. Present to Council in APRIL

Other Business:

Agenda Item 11- Zoe Dohnal discussed the budget. As directed by Town Council; Directors have created a 3-tier budget related to COVID-19. Serious, Major and Crisis. The majority of the Green Team funds will need to be cut if we enter the crisis tier. Zoe will send out the budget information spreadsheet to the Green Team. We are currently in the 2nd tier and there are 3 tiers. We are not doing any Green Team budget cuts until we get to crisis.

Jonathan Greenspan discussed the Town of Mountain Village Home Rule Charter related to how we can go ahead and potentially create our own ordinance. He referenced the charter and read a section from the Charter. Jonathan also noted that trash and recycling is deemed as an essential business. There may be funding for this through the cares package.

Kim Wheels asked if anyone had any questions on the report that she submitted. There were no questions at this time.

There being no further business, on a **MOTION** by Jonathan Greenspan and seconded by Marti Prohaska, the Green Team Committee voted unanimously to adjourn the meeting at 3:22 p.m.

Reminder:

The next Green Team Committee meeting will take place on Tuesday, May 12, 2020 at 2:00 p.m. via Zoom.

Respectfully submitted,

Christina Lambert

Senior Deputy Town Clerk
Town of Mountain Village

To: CC4CA Board of Directors and Committee Members

Agenda Item 7

**From:
Jacob**

Date: 4/28/20

Re: Message Guidance on Coronavirus and Climate Change

CC4CA staff is preparing a more thorough update to our climate messaging guidance. In the meantime, here are some messages you can use when talking about COVID-19 and climate change. Always feel free to check in with questions, thoughts, or suggestions.

**Core Message
#1**

General Overall Message (COVID-19 and climate change)

The coronavirus pandemic is a wake-up call to deal with climate change much more quickly and assertively than we have been. When the science and scientists are ignored, the results are devastating for families, for communities, and for the economy. But when governments act quickly and decisively based on good science, we can avoid the worst impacts of disasters like this.

Some examples and variations:

- The coronavirus pandemic is a wake-up call to deal with climate change swiftly. Viruses, like climate change, can have devastating impacts and don't care about state or national borders. If we don't dramatically reduce carbon pollution, we will face more of the same.
- The impacts of the coronavirus pandemic have been severe and widespread. What's terrifying about climate change is the way it makes disasters like this more

frequent and more intense.

- The impacts of the COVID-19 pandemic have been severe and widespread. Just like climate change, when science and the scientific experts are ignored the impacts are much more devastating than they should be.
- One vital lesson from the COVID-19 pandemic: when governments act quickly and decisively, they can reduce the worst impacts of a devastating crisis. But if they move slowly and tentatively, those impacts are much worse for everyone. If we are going to avoid the worst impacts of the climate crisis, it is time for governments to step up.

Aspen · Avon · Basalt · Boulder · Boulder County · Breckenridge · Broomfield · Carbondale Clear Creek County · Crested Butte · Dillon · Eagle County · Erie · Fort Collins · Fraser · Frisco · Gilpin County Glenwood Springs · Golden · Lafayette · Longmont · Louisville · Lyons · Mountain Village · Nederland · Northglenn Pitkin County · Ridgway · Salida · San Miguel County · Summit County · Telluride · Vail · Westminster

Core Message

#2

General Overall Message (recovery and resilience)

We are fighting this virus in the same way we are fighting climate change: cooperation across communities, directly tackling the problem, and building a more sustainable and resilient economy. As we stabilize and recover our economy, we should insist that it be cleaner, more sustainable, and more resilient than it was before.

Some examples and variations:

- When a flood takes out a bridge, you should replace it with a better bridge that will withstand the growing number of severe floods. As we recover our economy, we should insist that it be cleaner, more sustainable, and more resilient than it was before.
- We are fighting this virus in the same way we are fighting climate change: cooperation across communities, directly tackling the problem, and building a more sustainable and resilient economy.

- A powerful culture of mutual support and aid has emerged in the face of the coronavirus crisis. We are all better off when we are all healthy and safe, especially the most vulnerable among us, and as neighbors we have each other's backs. We will beat climate change with that same culture of support and aid.
- The coronavirus is a reminder that we are all part of the same global community. To keep ourselves safe, we need to look out for our neighbors as well.
- If this crisis has shown us anything, it is that local and state government, community groups, and the private sector can quickly shift gears to tackle dangerous threats.
- Some want to use the pandemic as an excuse to return to the dirty fossil fuels that are causing the climate catastrophe. In fact, the pollution produced by burning fossil fuels makes people even more vulnerable to diseases like COVID-19. If we don't act now to shift to a clean energy economy that provides jobs, protects quality of life, and reduces carbon pollution, we will just end up replacing one crisis with another.
- The oil and gas industry shouldn't be able to use this crisis as an excuse to go back to a dangerous and unsustainable fossil fuel economy.
- COVID-19 is a national emergency that teaches us lessons about being prepared for disaster. As we deal with this crisis, we must simultaneously adopt policies that protect us from the worst impacts of climate change.

2

- As we rebuild the post-virus economy, we can build it right with cleaner industries and help stop climate change.

Avoid These Messages

Do not identify climate change as a cause of the COVID-19 pandemic (e.g., "As climate change continues melting our ice caps, more infectious diseases now trapped in the ice will be unleashed").

Do not argue that climate change is worse than COVID-19 (e.g., "Experts say the effects of climate change will devastate the economy even worse than the coronavirus pandemic").

Do not attempt to argue for climate action by shaming behaviors during the coronavirus pandemic (e.g., "If we fail to act on climate change, our kids will look back at us in the same way we are now looking at spring breakers crowding the beaches during the coronavirus pandemic").

Do not argue that solving climate change is easier than stopping the pandemic (e.g., "Stopping the coronavirus is extremely difficult. Stopping climate change, on the other hand, is much easier. All we have to do is switch to clean energy").

Some Recent Polling Highlights

- An April 2020 poll found that nearly eight out of ten American adults view disease outbreaks as a major threat to the country. At the same time, even as the pandemic grows, a large and growing majority of Americans continue to see climate change as a major threat. Widespread concern about infectious disease is now growing right alongside widespread concern about climate change. (Pew Research Center Spring 2020 Survey April 2020)
- Concern about climate change has grown since the onset of the coronavirus. For instance, Potential Energy found a 5% increase in their tracking poll since onset. (Potential Energy poll April 2020)
- A minority of Americans make the link between COVID-19 and climate change. Explicit connections may not be persuasive. (Potential Energy poll, April 2020)
- There is deep support for rebuilding our economy in a clean way. (Potential Energy poll April 2020)
- The view that we need to trust science is widely held. For instance, in a Potential Energy poll (April 2020), 74% agree we need to listen to scientists more.