

**TOWN OF MOUNTAIN VILLAGE
MINUTES OF THE FEBRUARY 11, 2020
BUSINESS DEVELOPMENT ADVISORY COMMITTEE MEETING DRAFT**

The meeting of the Business Development Advisory Committee (BDAC) Meeting was called to order by Dan Caton on Tuesday, February 11, 2020, at 11:04 p.m. in the Telluride Mountain Village Owner's Association Conference Room, 113 Lost Creek Ln, Suite A, Blue Mesa Building, Mountain Village, Colorado.

Attendance:

The following BDAC members were present:

Zoe Dohnal, Mountain Village Business Development Department staff representative
John Miller, Mountain Village Planning and Development Services staff representative
Laila Benitez, Mountain Village Town Council
Dan Caton, Mountain Village Town Council
Sherri Reeder, Telluride Ski Resort staff representative
Michael Doherty, Mountain Village merchant representative

The following BDAC members were absent:

Garrett Brafford, Telluride Mountain Village Owners Association (TMVOA) staff representative

Consideration of Approval of Minutes:

January 12, 2020, BDAC Meeting Minutes

On a **MOTION** by Sherri Reeder and seconded by Laila Benitez, the BDAC voted unanimously to approve the January 12, 2020 meeting minutes as presented.

Discussion and Committee Follow Up/Next Steps:

- Agenda Item 3- Develop and Discuss the 2020 Workplan
 - **BACKGROUND:** At the January 12, 2020, BDAC meeting, roles, and responsibilities were derived from the Committee's bylaws, and each was given a priority ranking of high, medium, or low.
 - At the February 11th meeting, Zoe Dohnal presented this item to the Committee, and discussion took place. Each work plan task that was given a high priority ranking was further developed into several action items. These action items were then given a priority ranking. The top-ranked action items are the foundation of the 2020 work plan.
 - Economic Development Incentives – Town Resources *High Priority
 - Events
 - Planning Fee Waiver
 - Conference Center
 - Business Attraction/ Retention and Investment in the Town *High Priority
 - CDC and Code Process Amendments
 - Understanding the Current State of Businesses

- Employee Development and Job Training *High Priority
 - Job Training
 - Understanding Hiring Needs

- Agenda Item 4- Approval of the 2020 Workplan
 - On a **MOTION** by John Miller and seconded by Dan Caton, the BDAC voted unanimously to continue the discussion of the 2020 Work Plan to the next meeting, scheduled for March 24, 2020.

- Agenda Item 5- Next Steps
 - Staff was **DIRECTED** to organize a Lunch and Learn with Alpine Bank, Region 10, and Telluride Venture Accelerator loan representatives.
 - Staff was **DIRECTED** to organize a Lunch and Learn on how to host special events in Mountain Village.
 - Staff was **DIRECTED** to develop a draft survey for understanding the needs of the Mountain Village Business Owner to present to the March 24, 2020 BDAC meeting.
 - Staff was **DIRECTED** to develop a draft survey for understanding the residents' opinion of Mountain Village events to present to the March 24, 2020 BDAC meeting.
 - Staff was **DIRECTED** to provide a list of past events in Mountain Village to present to the March 24, 2020 BDAC meeting.
 - Staff was **DIRECTED** to send BDAC members the subarea plan report, TMVOA's economic study report, and EDDI report before the March 24, 2020 BDAC meeting.
 - Staff was **DIRECTED** to present potential amendments to the CDC that could streamline the processes.

- Agenda Item 6- Other Business
 - Sherri Reeder mentioned the Montrose Economic Development Committee is having its annual lunch on March 13, 2020, at the Pavilion located at 1800 E. Pavilion Place, Montrose, CO 81401. The lunch and program run from 11:30 a.m. to 1:30 p.m. Staff was **DIRECTED** to forward the event flyer to the Committee.

Reminder:

The next BDAC quarterly meeting will take place on Tuesday, March 24, 2020, at 11:00 a.m. in the Mountain Village Town Hall conference room.

Respectfully submitted,

Zoe Dohnal

Business Development & Sustainability Sr. Manager
Town of Mountain Village