

**TOWN OF MOUNTAIN VILLAGE
MINUTES OF THE May 12, 2020
BUSINESS DEVELOPMENT ADVISORY COMMITTEE MEETING DRAFT**

The meeting of the Business Development Advisory Committee (BDAC) Meeting was called to order by Dan Caton on Tuesday, May 12, 2020, at 11:00 p.m. through the online meeting platform, Zoom.

Attendance:

The following BDAC members were present:

Zoe Dohnal, Mountain Village Business Development Department staff representative
John Miller, Mountain Village Planning and Development Services staff representative
JD Wise, Mountain Village Public Works staff representative
Laila Benitez, Mountain Village Town Council
Dan Caton, Mountain Village Town Council
Sherri Reeder, Telluride Ski Resort staff representative
Michael Doherty, Mountain Village merchant representative
Anton Benitez, Telluride Mountain Village Owners Association (TMVOA) staff representative

Consideration of Approval of Minutes:

May 12, 2020, BDAC Meeting Minutes

On a **MOTION** by Sherri Reeder and seconded by Zoe Dohnal, the BDAC voted unanimously to approve the May 7, 2020 meeting minutes as presented.

Discussion and Committee Follow Up/Next Steps:

- Agenda Item 3- Economic Recovery Committee Update
 - Dan Caton presented this item and discussion took place

- Agenda Item 4- May 12 Merchant Meeting Update
 - Zoe Dohanl presented this item and discussion took place.
 - Staff was **DIRECTED** to analyze the COVID-19 Business Survey data to determine if delivery and outdoor space was skewed based on the survey respondents.

- Agenda Item 5- COVID-19 BDAC work plan discussion
 - Zoe Dohanl and JD Wise presented this item and discussion took place.
 - Village Center Outdoor Space Enhancement
 - JD Wise presented on overall plaza plan including locations for outdoor amenities such as Adirondack chairs, dining tables, and lounge areas. JD

also went through different options for outdoor furniture and price points.

- JD Wise and Zoe Dohnal were **DIRECTED** to prepare a short presentation that demonstrates the potential need for outdoor seating that may be generated from hotels and restaurants, as well as a documenting the range of options and costs.

- Delivery Assistance

- Zoe spoke with both Telluride Express and Postmates. There is currently a delay on TMVOA app.
- Dan Caton was **DIRECTED** to speak to the Economic Development Council to see if they would spearhead a partnership with Postmates regionally and obtain buy-in from the Telluride Tourism Board.
- Dan Caton **DIRECTED** that he would follow up with this item at next meeting.

- Inventory Assistance (PPE)

- JD stated that he could assist business with masks and PPE if council determines that is the appropriate approach. No other discussion occurred related to Inventory assistance.

- Rent Relief Program

- Zoe briefly recapped some examples of rent relief programs In BDAC decides to peruse. Usually a max of \$5K grant per biz.
- No direction was given at this time.

➤ Agenda Item 6- Other Business

- There being no further business, on a **MOTION** by Laila Benitez and seconded by John Miller, the BDAC unanimously to adjourn the meeting at 12:19 p.m.

Reminder:

The next BDAC meeting will take place on Tuesday, May 19, 2020, at 11:00 a.m. in the Mountain Village Town Hall via Zoom Webinar, details below.

Join Zoom Meeting

<https://zoom.us/j/92125761929?pwd=SFJONmRhRm82O2wwWE05eHdmSF12OT09>

Meeting ID: 921 2576 1929

Password: 355918

One tap mobile

+13462487799,,94430989985#,,#758462# US (Houston)

+16699006833,,94430989985#,,#758462# US (San Jose)

Dial by your location

+1 346 248 7799 US (Houston)

+1 669 900 6833 US (San Jose)

+1 929 205 6099 US (New York)

+1 253 215 8782 US

+1 301 715 8592 US

+1 312 626 6799 US (Chicago)

Meeting ID: 944 3098 9985

Password: 758462

Find your local number: <https://zoom.us/j/94430989985>

Respectfully submitted,

John Miller

Senior Planner

Town of Mountain Village