

4. Marketing Opportunities and Public Outreach

| Priority Ranking | Budget | Action Item | Sub-Action Item | Team Member(s) | Date Completed |
|------------------|--------|-------------------------|--|----------------|----------------|
| 1 | | TMV Website Enhancement | Develop a marketing strategy to help Mountain Village businesses during their recovery period. | Zoe Dohnal | On-going |
| 2 | | TMV Website Enhancement | Building out the TMV business resource page and directory | Zoe Dohnal | Ongoing |

5. Grant Applications that would benefit the Town's Incentives

| Priority Ranking | Budget | Action Item | Sub-Action Item | Team Member(s) | Date Completed |
|------------------|--------|--------------|-----------------|----------------|----------------|
| | | DOLA Grants | | John Miller | Ongoing |
| | | GOGO Grants | | | Ongoing |
| | | Other Grants | | | Ongoing |

6. COVID Economic Development Incentives – State and Regional Resources

| Priority Ranking | Budget | Action Item | Sub-Action Item | Team Member(s) | Date Completed |
|------------------|--------|--|---|----------------|----------------|
| 1 | | Colorado Department of Economics and International Trade | https://choosecolorado.com/covid19/ | Zoe Dohnal | Ongoing |

LOW PRIORITIES

7. Economic Development Incentives – State and Regional Resources

Postponed Action Items:

- Understand policy barriers to why people choose where they locate their business
- [Colorado Business Resource Book](#)
- [SBDC Consulting](#)
- [Colorado Office of Economic Development & International Trade - PROGRAMS](#)
 - [Job Growth Incentive Tax Credit \(JGITC\)](#)
 - [Colorado Microloans](#)
 - [Colorado Capital Access \(CCA\)](#)
 - [Global Consultant Network](#)
 - [Job Growth Incentive Tax Credit](#)
- [Regional Tourism Act](#)
- [Sales and Use Tax Refunds](#)
- [Space to Create](#)
- [Strategic Fund](#)
- [Transferable Tax Credit](#)
- [Venture Capital Authority](#)
- [Cash Collateral Support](#)
- [Region10 Business Loan Fund](#)
- [Colorado First and Existing Industry Customized Job Training Grant Programs](#)

8. Economic Development Incentives – Private/ Commercial Resources

Postponed Action Items:

- Utilizing TSG resources
- Utilizing Madeline resources