

**TOWN OF MOUNTAIN VILLAGE
MINUTES OF THE MAY 19, 2020
BUSINESS DEVELOPMENT ADVISORY COMMITTEE MEETING DRAFT**

The meeting of the Business Development Advisory Committee (BDAC) Meeting was called to order by Dan Caton on Tuesday, May 19, 2020, at 11:09 a.m. through the online meeting platform, Zoom.

Attendance:

The following BDAC members were present:

Zoe Dohnal, Mountain Village Business Development Department staff representative
John Miller, Mountain Village Planning and Development Services staff representative
Laila Benitez, Mountain Village Town Council
Dan Caton, Mountain Village Town Council
Sherri Reeder, Telluride Ski Resort staff representative
Garrett Brafford, Telluride Mountain Village Owners Association (TMVOA) staff representative

The following members of the public present:

Anton Benitez, Telluride Mountain Village Owners Association (TMVOA) staff representative
JD Wise, Mountain Village Public Works staff representative

Consideration of Approval of Minutes:

May 12, 2020, BDAC Meeting Minutes

On a **MOTION** by Garrett Brafford and seconded by Laila Benitez, the BDAC voted unanimously to approve the May 12, 2020 meeting minutes with minor revisions as noted.

Discussion and Committee Follow Up/Next Steps:

- Agenda Item 3- Economic Recovery Committee Update
 - Dan Caton presented this item and discussion took place. Zoe Dohnal requested more information on how to find records from the meetings such as minutes or videos.

- Agenda Item 4- COVID-19 BDAC work plan discussion
 - Anton Benitez presented a brief update on TMVOA's work with AECOM on recommendations for furniture in the Village Core. The discussion was related to the longevity of the furniture materials and types. Potential to phase the implementation of the furniture installations.

- JD was **DIRECTED** to send photos of his furniture recommendations today to BDAC so that TMV can order the plaza furniture today, 5-19-2020. Also **DIRECTED** to provide options on umbrellas and lighting.
- Zoe Dohnal presented this item and discussion took place.
 - Inventory Assistance
 - PPE - we currently have PPE for businesses. What Is the best way to distribute this PPE now and in the future?

Zoe was **DIRECTED** to provide a notice to business via email or mayors minute that they may request masks on an as needed / availability basis. Masks will be provided with Info on acquiring more masks.

- Rent Relief Program
 - Zoe briefly discussed rent relief program examples and requested BDAC provide feedback on what this program may look like If any at all.

Discussion related to how to create an equitable share between landlord responsibility and town responsibility. We need to understand how other communities have executed a successful program before we can bring this to Council for funding. Would a hardship grant application type of process make the most sense for business owners?

Zoe was **DIRECTED** to discuss the program with analogous communities such as Breckenridge, Frisco, Vail, Aspen, CML. Also **DIRECTED** to make this item a topic of discussion next week.

- Website Development Assistance
 - Dan Caton inquired if staff Is working with business to help develop websites. Zoe has reached out to most businesses but has not received any requests for assistance.
- Delivery Assistance
 - Dan Caton discussed delivery in relation to the ERC and did not receive a large response from neighboring communities.
 - Zoe spoke with both Telluride Express and Postmates. Express is working on an app currently called HEYO for delivery. Postmates is on hold until more buy-in is received from the community.

➤ Agenda Item 5- Other Business

- Discussion related to the use of conference spaces for private events, catering, small dining experiences. No direction was given at this time due to uncertainties related to the opening of inside dining experiences. The assumption would be no gatherings for a time until we know more about new public health orders. We could replace the seating at the conference center with TSG help and people could use that space for takeout. Dan Caton was **DIRECTED** to discuss the potential use of the area for Inclement weather seating.
- Dan Caton **DIRECTED** BDAC to review the work plan for the next meeting and decide if anything is going to be shifted up in priority.

➤ Agenda Item 6- Adjourn

There being no further business, on a **MOTION** by Laila Benitez and seconded by Sherri Reeder, the BDAC unanimously to adjourn the meeting at 12:06 p.m.

Reminder:

The next BDAC meeting will take place on Tuesday, May 26, 2020, at 11:00 a.m. in the Mountain Village Town Hall via Zoom Webinar, details below.

Join Zoom Meeting

<https://zoom.us/j/92125761929?pwd=SFJONmRhRm82O2wwWE05eHdmSF12QT09>

Meeting ID: 921 2576 1929

Password: 355918

One tap mobile

+13462487799,,94430989985#,,#758462# US (Houston)

+16699006833,,94430989985#,,#758462# US (San Jose)

Dial by your location

+1 346 248 7799 US (Houston)

+1 669 900 6833 US (San Jose)

+1 929 205 6099 US (New York)

+1 253 215 8782 US

+1 301 715 8592 US

+1 312 626 6799 US (Chicago)

Meeting ID: 944 3098 9985

Password: 758462

Find your local number: <https://zoom.us/u/acCvpQclkn>

Respectfully submitted,

John Miller

Senior Planner
Town of Mountain Village