

**TOWN OF MOUNTAIN VILLAGE  
MINUTES OF THE MAY 26, 2020  
BUSINESS DEVELOPMENT ADVISORY COMMITTEE MEETING **DRAFT****

The meeting of the Business Development Advisory Committee (BDAC) Meeting was called to order by Laila Benitez on Tuesday, May 26, 2020, at 11:00 a.m. through the online meeting platform, Zoom.

**Attendance:**

**The following BDAC members were present:**

Zoe Dohnal, Mountain Village Business Development Department staff representative  
John Miller, Mountain Village Planning and Development Services staff representative  
Laila Benitez, Mountain Village Town Council  
Sherri Reeder, Telluride Ski Resort staff representative  
Mike Doherty, Mountain Village Business Owner Representative  
Garrett Brafford, Telluride Mountain Village Owners Association (TMVOA) staff representative

**The following members of the public present:**

JD Wise, Mountain Village Public Works staff representative

**Consideration of Approval of Minutes:**

May 19, 2020, BDAC Meeting Minutes

On a **MOTION** by John Miller and seconded by Sherri Reeder, the BDAC voted unanimously to approve the May 19, 2020 meeting minutes with minor revisions as noted.

**Discussion and Committee Follow Up/Next Steps:**

- Agenda Item 3- [Economic Recovery Committee](#) Update
  - Dan Caton was not present at the May 26th meeting. Zoe Dohnal updated BDAC on the ERC. Updates were given by industry sectors regarding hardships and current Issues. Members asked the county to follow state orders so that they can open If they are able to follow the strict standards for social distancing, etc.
  - Hospital was able to purchase 2 rapid testing devices. Hospital will reach out to business to help with best practices for employee safety and phased re-opening.
  
- Agenda Item 4- COVID-19 BDAC work plan discussion
  - JD gave an update on **outdoor seating space furniture** orders. Polywood furniture has been ordered. Lounge sets in mid-June, dining sets should arrive in July. Umbrella quote

was just updated, and the projected timeline is aligned with the furniture sets. If the umbrellas arrive early, they can be utilized in other areas. JD was **DIRECTED** to order umbrellas per the discussion.

- JD gave an update on **plaza lighting**, especially for umbrella lighting. JD was **DIRECTED** to follow up on the umbrella underlighting and then to research more into a walk through with a lighting designer for more lighting throughout the core. Garrett is going to reach out to TMVOA to determine funds availability.
- Zoe Dohnal presented on **Delivery Assistance**. No action was taken.
  - Laila updated delivery assistance and there are no current updates on a regional system. TMV and TMVOA are still working through the details of a Mountain Village system.
- Zoe Dohnal presented on **Inventory Assistance and PPE**. We have received 2500 masks and 2000 have been given out with the 100 per establishment cap. The discussion was related to how the masks are to be distributed on 5.27.2020. There has been a range of requests for the numbers of masks needed. Next Steps: If we do not want to rely on the county, we can purchase separately. It may be helpful to have additional masks for distribution and to ask for funding from the Council. If we purchase more masks, we can get a better price per mask. BDAC authorizes up to \$2500.00 to be requested for mask funding.

Discussion continued and was related to if BDAC felt we should recommend mandated mask regulations to the town council. No recommendation made other than to maintain the status quo.

- Zoe Dohnal discussed the **rent relief program**. After reaching out to neighboring ski communities (Vail, Aspen, Breck), most are focused on rent relief more so than a general grant model. All programs were based on Aspen's model. Three-way split between the town, landlord, and business owner. All funds go directly to the landlord. Landlord required to waive an equal part of the rent. Three-month rent relief assistance. The maximum for each business was \$14k. Breckenridge was a little different as they allowed for some rent deferment and only one month at \$4k. Did not hear from another community with just a general grant program but will follow back up.

Zoe was **DIRECTED** to continue research into **grants and funding** and to return next week to discuss. Need to continue discussions with large entities who are landlords. Also **DIRECTED** to research list of business owners who indicated that they may need rent funding and provide to BDAC via email.

➤ Agenda Item 5- Work Plan High Priority Discussion

- Zoe presented on the Work Plan. Discussion related to Items that have already been completed or that may no longer apply to the work plan. In addition, marketing efforts were discussed as to who is the target regional argument and how to market Mtn Village. Business recognition program

➤ Agenda Item 6- Other Business

- Zoe discussed TMVOA's email regarding the library and Movies under the Stars. The library has pitched Idea to do a drive-in movie on top of the Gondola Parking Garage (GPG). Could off-set available parking in GPG when business is open. Zoe was **DIRECTED** to discuss with Loebe. BDAC unanimously supported working through this Idea with the Transit Department.

➤ Agenda Item 7- Adjourn

There being no further business, on a **MOTION** by **Garrett Brafford** and seconded by **Mike Doherty**, the BDAC unanimously to adjourn the meeting at 12:39 p.m.

**Reminder:**

The next BDAC meeting will take place on Tuesday, June 2, 2020, at 11:00 a.m. in the Mountain Village Town Hall via Zoom Webinar, details below.

Join Zoom Meeting

<https://zoom.us/j/92125761929?pwd=SFIONmRhRm82Q2wwWE05eHdmSF12QT09>

Meeting ID: 921 2576 1929

Password: 355918

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Respectfully submitted,

John Miller

Senior Planner  
Town of Mountain Village