

**TOWN OF MOUNTAIN VILLAGE
MINUTES OF THE JUNE 9, 2020
BUSINESS DEVELOPMENT ADVISORY COMMITTEE MEETING DRAFT**

The meeting of the Business Development Advisory Committee (BDAC) Meeting was called to order by **Dan Caton** on Tuesday, June 9, 2020, at 11:05 a.m. through the online meeting platform, Zoom.

Attendance:

The following BDAC members were present:

Zoe Dohnal, Mountain Village Business Development Department staff representative
John Miller, Mountain Village Planning and Development Services staff representative
Laila Benitez, Mountain Village Town Council
Dan Caton, Mountain Village Town Council
Sherri Reeder, Telluride Ski Resort staff representative
Mike Doherty, Mountain Village Business Owner Representative
Garrett Brafford, Telluride Mountain Village Owners Association (TMVOA) staff representative

The following members of the public present:

JD Wise, Mountain Village Public Works staff representative

Consideration of Approval of Minutes:

June 2, 2020, BDAC Meeting Minutes

On a **MOTION** by **Laila** and seconded by **Sherri Reeder**, the BDAC voted unanimously to approve the June 2, 2020 meeting minutes.

Discussion and Committee Follow Up/Next Steps:

- Agenda Item 3- Economic Recovery Committee Update
 - **Zoe Dohnal** updated BDAC on the ERC. Short term rentals have been a focus of data collection. There is a short-term oversight committee, and the ERC is in discussion about forming an oversight committee for restaurants as well. Most businesses are starting to open but many still have questions regarding Town of Telluride and street closures.

- Agenda Item 4- COVID-19 BDAC work plan discussion

- JD gave an update on **Lighting** orders. TSG was responsible for installing the string lights next to boot doctors. Enlighted (business) from Telluride did a site visit on 6-8-2020 with TMV, TSG and agreed that current proposal from BDAC would work but also suggested additional areas that could use additional lighting to enhance other areas. Proposal amount was expensive so it may make more sense working with TSG and TMV to install lighting rather than outsource. Consensus is to go with lights similar to lighting outside BootDoctors. Solar powered umbrella lights have been ordered and are on the way. Any lighting under the bridge next to the Inn at Lost Creek needs HOA approval.

JD and Zoe were **DIRECTED** to reach out to the HOA for possible permission.

JD was **DIRECTED** to order sting lights that have been discussed and to focus on other types of lighting as a phase II portion of the lighting project.

- Zoe gave an update on **Business Relief Programs** and discussed potential options for TMV. The options were provided in the packet and discussed in detail by BDAC Members.

Zoe will discuss options with TMVOA and hopefully be able to figure out an effective way to promote small scale events that are permissible. Zoe was **DIRECTED** to provide BDAC with an event structure at next weeks meeting.

Marketing grants also seemed like a good way to help promote local business. More research will occur as to the best options. Zoe was **DIRECTED** to draft an application for marketing grants as well as what the options for potential usage of the funds would be and return at the next meeting.

- Agenda Item 5- Other Business
 - No other business was discussed.
- Agenda Item 6- Adjourn

There being no further business, on a **MOTION** by **Laila Benitez** and seconded by **Zoe Dohnal**, the BDAC unanimously to adjourn the meeting at **11:59** a.m.

Reminder:

The next BDAC meeting will take place on Tuesday, June 23, 2020, at 11:00 a.m. in the Mountain Village Town Hall via Zoom Webinar, details below.

Join Zoom Meeting

<https://us02web.zoom.us/j/89333847385>

Meeting ID: 89333847385

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Respectfully submitted,

John Miller

Senior Planner

Town of Mountain Village