

**TOWN OF MOUNTAIN VILLAGE  
MINUTES OF THE JUNE 23, 2020  
BUSINESS DEVELOPMENT ADVISORY COMMITTEE MEETING DRAFT**

The meeting of the Business Development Advisory Committee (BDAC) Meeting was called to order by **Dan Caton** on Tuesday, June 23, 2020, at 11:00 a.m. through the online meeting platform, Zoom.

**Attendance:**

**The following BDAC members were present:**

Zoe Dohnal, Mountain Village Business Development Department staff representative  
John Miller, Mountain Village Planning and Development Services staff representative  
Laila Benitez, Mountain Village Town Council  
Dan Caton, Mountain Village Town Council  
Sherri Reeder, Telluride Ski Resort staff representative  
Mike Doherty, Mountain Village Business Owner Representative  
Garrett Brafford, Telluride Mountain Village Owners Association (TMVOA) staff representative

**The following members of the public present:**

JD Wise, Mountain Village Public Works staff representative

**Consideration of Approval of Minutes:**

June 9, 2020, BDAC Meeting Minutes

On a **MOTION** by **Sherri Reeder** and seconded by **Zoe Dohnal**, the BDAC voted unanimously to approve the June 9, 2020 meeting minutes.

**Discussion and Committee Follow Up/Next Steps:**

- Agenda Item 3- Economic Recovery Committee Update
  - **Dan Caton** updated BDAC on the ERC. The ERC reviewed the new county order and generally speaking many businesses are ready to open. Lodging has increased to 50% occupancy and many businesses are already reaching those numbers. Gondola will be increasing hours to midnight on Wednesday and that reflects the growing demands for business. Although there is optimism related to reopening but there are increasing cases and that impacts business and the abilities to open.
  
- Agenda Item 4- COVID-19 BDAC work plan discussion
  - Zoe updated the workplan to include a new column for the budget for each item.

- JD gave an update on **Plaza Seating** orders. The orders have shipped, and arrivals should start occurring as soon as tomorrow. Lights will be getting up as soon as Thursday. TSG has offered some temporary use of seating for the time being while we wait for the rest of the Items to arrive. We haven't really discussed sanitation stations for personal use within the plazas. The town shop is going to help out building some stations to go near seating areas.

Zoe provided some information on coordinating with TSG staff to assist in maintenance of the seating areas and plazas due to increased needs and elevating the experience of the core. Tabletop signs are being created to help explain process for using the seating areas. Zoe also detailed the new website page for dine-in and take out options in the Village. <https://townofmountainvillage.com/dine-outside/>

- Zoe gave an update on **Visitor Incentive Program** and the summer stroll program - and discussed potential options working with TMVOA. For the activities to occur outdoors in the plazas, music was important. Discussion related to hours for the event and what day would be the best to hold events given other municipalities are doing similar type events.

BDAC decided to review the budget for the events but Friday 5-7PM will be tentative date for event.

- Zoe provided an update of **the Utility Waivers** based on the spreadsheet provided by the Finance Department. Discussion related to the spread sheet and what line items are applicable and which should be excluded.

Some concern related to how the bills are processed and how to comp fees when its based on a whole building bill. Given the business are starting to re-open is this effort needed now.

Zoe also provided updates on **Marketing Assistance Program** and the parameters for applications, funding, and planning for business utilization of the funding. There was support from the members of BDAC utilize this program to help business and visitors. Application deadline projected to be August 1.

Zoe was **DIRECTED** to create and application and the application process for the MAP so that the Town can proceed with this effort.

➤ Agenda Item 5- Other Business

- Sherri Reeder discussed some Issues related to business in reflection plaza, and specifically elevators within Franz Klammer. This could result In Issues with deliveries to commercial buildings within the same building. There are some alternatives behind the Madeline in the unloading zone there.

➤ Agenda Item 6- Adjourn

There being no further business, on a **MOTION** by **Laila Benitez** and seconded by **Sherri Reeder**, the BDAC unanimously to adjourn the meeting at **12:00** p.m.

**Reminder:**

The next BDAC meeting will take place on Tuesday, June 23, 2020, at 11:00 a.m. in the Mountain Village Town Hall via Zoom Webinar, details below.

Join Zoom Meeting

<https://zoom.us/j/92125761929?pwd=SFJONmRhRm82O2wwWE05eHdmSF12OT09>

Meeting ID: 921 2576 1929

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Password: 758462

Find your local number: <https://zoom.us/j/94430989985?pwd=SFJONmRhRm82O2wwWE05eHdmSF12OT09>

Respectfully submitted,

John Miller

Senior Planner

Town of Mountain Village