

**TOWN OF MOUNTAIN VILLAGE
BUSINESS DEVELOPMENT ADVISORY COMMITTEE (BDAC) MEETING
TUESDAY August 11, 2020, 11:00 AM
TO BE HELD REMOTELY VIA ZOOM WEBINAR**

<https://us02web.zoom.us/j/84813989395?pwd=WTlmVUkyOWRteUJnUTdJRWNjcDIVQT09>
(see login details below)

AGENDA

Item	Time	Min	Presenter	Type	
1.	11:00				Call to Order
2.	11:00	5	Caton	Action	Approval of August 4, 2020 Minutes
3.	11:05	5	Caton	Informational	Economic Recovery Committee Update
4.	11:10	30	Dohnal	Informational	2020 COVID-19 Workplan <ul style="list-style-type: none"> • Business Employee Training – COVID Customer Service • Outdoor Plaza Enhancements Winter
5.	11:40	5	Caton	Informational	Other Business
6.	11:45				Adjourn

Links to reference:

Merchant Meeting survey [results](#)

Mountain Village COVID-19 business survey [results](#)

To join the Zoom Webinar Meeting from Computer or Mobile Device download the Zoom App in the Appstore or go to the link below.

Zoom webinar.

Topic: Business Development Advisory Committee Meeting

Please click the link below to join the webinar:

<https://us02web.zoom.us/j/84813989395?pwd=WTlmVUkyOWRteUJnUTdJRWNjcDIVQT09>

Or iPhone one-tap :

US: +13462487799,,603416368# or +16699006833,,603416368#

Or Telephone:

Dial (for higher quality, dial a number based on your current location):

US: +1 346 248 7799 or +1 669 900 6833 or +1 253 215 8782 or +1 301 715 8592 or +1 312 626 6799 or +1 929 205 6099

Meeting ID: 89333847385

International numbers available: <https://zoom.us/u/acCvpOclkn>

Please note that times are approximate and subject to change.

Public Comment Policy:

- The Town Council will take your comments during all virtual Town Council meetings through the zoom conference app for items proper to receive public comment via the written comment feature on zoom.
- Please do not comment until the presiding officer opens the agenda item to public comment. Public comments submitted outside of the proper time may not be considered.
- All those wishing to give public comment must identify their full name and affiliation, if any, to the Town of Mountain Village.
- Please keep your comments as brief and succinct as possible as they will be read aloud at the meeting. Please refrain from repeating what has already been said by others in the interest of time. You may simply state that you agree with a previous speaker's comments.
- Commenters shall refrain from personal attacks and maintain a civil tone while giving public comment.

**TOWN OF MOUNTAIN VILLAGE
MINUTES OF THE AUGUST 4, 2020
BUSINESS DEVELOPMENT ADVISORY COMMITTEE MEETING DRAFT**

The meeting of the Business Development Advisory Committee (BDAC) Meeting was called to order by Zoe Dohnal on Tuesday, August 4, 2020, at 11:03 a.m. through the online meeting platform, Zoom.

Attendance:

The following BDAC members were present:

Zoe Dohnal, Mountain Village Business Development Department staff representative
John Miller, Mountain Village Planning and Development Services staff representative
Laila Benitez, Mountain Village Town Council
Dan Caton, Mountain Village Town Council
Sherri Reeder, Telluride Ski Resort Staff Representative
Garrett Brafford, Telluride Mountain Village Owners Association (TMVOA) staff representative
Mike Doherty, Mountain Village Business Owner Representative

The following members of the public present:

JD Wise, Mountain Village Public Works staff representative

Discussion and Committee Follow Up/Next Steps:

- Agenda Item 2- Approval of the Minutes from July 21, 2020
One minor change due to spelling. On a **MOTION** by Sherri Reeder and seconded by Laila Benitez, the BDAC unanimously to approve the meeting minutes from July 21, 2020 as amended.
- Agenda Item 3- [Economic Recovery Committee](#) Update
 - Zoe updated BDAC on the **ERC**. Minutes from the ERC were provided and reviewed. No action taken.
- Agenda Item 4 - Marketing Assistance Fund Application Update
 - Zoe provided an update of **the Marketing Assistance Fund**. Funds should be exhausted soon. The town has not received any invoices as of yet. Invoices are to be sent from third party users to the Town and then processed. Total number of applicants currently at 11. No action taken.

➤ Agenda Item 5- 2020 COVID-19 Workplan

- Zoe gave an update on **Covid-19 Workplan**. We have been thinking about winter amenities for outdoor space given the restrictions on Indoor occupancy. REDI grant is currently being worked on by staff but REDI representatives have said that this grant cycle will be very competitive. Currently, staff is working on outdoor enclosed seating by using refurbished gondola cars with dining, or larger tent like structures for weather. This project is scalable so based on funding we will see how much can be accomplished. Zoe discussed the criteria for review and ways to make the application strong. Questions related to costs for existing 6 gondola cars versus full costs for entire used gondola packet from third party. Discussion included other methods to make the seating and dining areas more appealing. BDAC may need to have an additional meeting to discuss final designs.
- BDAC questioned if the ice-skating rink at the Madeline could be utilized for additional outdoor space. Can things we propose now be utilized into the future for other uses post-covid?
- Zoe updated BDAC of the conference center and potential to expand indoor seating into that area if needed. JD updated BDAC on dining set and outdoor furniture. All sets have shipped as of last Friday and should be in route for delivery. Should arrive early to mid-next week.
- Select BDAC members will meet in order to better develop the outdoor seating ideas before presenting to Town Council.

➤ Agenda Item 6 - Other Business

Zoe briefly updated BDAC additionally on the Conference center and the winter schedule for use. Currently there are 29 weddings plus 15 other booked events. Additionally there are 4-5 other big ski groups scheduled. BDAC will work to get the official schedule to figure out if indoor dining can function in the conference center.

➤ Agenda Item 8 - Adjourn

On a **MOTION** by Laila Benitez and seconded by Zoe Dohnal, the BDAC unanimously to adjourn the meeting at 11:45 a.m.

Reminder:

The next BDAC meeting will take place on Tuesday, August 18, 2020, at 11:00 a.m. in the Mountain Village Town Hall via Zoom Webinar, details below.

Join Zoom Meeting

<https://zoom.us/j/92125761929?pwd=SFJONmRhRm82O2wwWE05eHdmSF12OT09>

Meeting ID: 921 2576 1929

Password: 355918

One tap mobile

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+1 253 215 8782 US

+1 301 715 8592 US

+1 312 626 6799 US (Chicago)

Meeting ID: 944 3098 9985

Password: 758462

Find your local number: <https://zoom.us/j/94430989985>

Respectfully submitted,

John Miller

Senior Planner

Town of Mountain Village

Economic Recovery Committee Meeting
August 6, 2020
10:00 am-12 pm

- Welcome from Bill Jensen
- Mike Bordogna
 - New COVID website on county page.
 - Dashboard has been updated.
- Public Health Update- Grace Franklin
 - Working to create a regional approach with metrics- should be live in 2 weeks.
 - We've seen a decline in the last few weeks but we want to make it sustainable.
 - Be mindful of the fact that we need to get schools open and keep businesses open.
 - Doing a community forum for our older population on how to stay connected.
 - Working on a retrospective report of the last 5 months.
 - Positivity rate is around 5%
 - Bill Jensen is creating a plan so we can operate as normally as possible. There will probably be some kind of lodging capacity. There will be a lot more info in the next 5 months.
- Bonnie Watson- Telluride Foundation
 - The Gap Funds- 25-million-dollar fund. For small businesses and nonprofits under 25 people.
 - Starting a program for rental assistance- apply through the state.
 - Coloradocovidrelief.org started eviction assistance is a great resource
- John Pandolfo- Telluride School District
 - The higher the positivity rate the higher the probability that we will have to close. If the positivity rate declines, we could potentially open and stay open.
 - Will probably start online at many grade levels.
 - Net increase of 50 on enrollment.
 - A lot of unknown, a lot of variables, and a lot of different variations of how this could go.
- Michael Martelon- TTB
 - Multiple video campaigns with the help of Telluride TV and Dude and Bro.
 - This campaign is sent out to anyone in a 25-mile radius
 - Ads running in the Daily Planet.
 - Anyone can use these posters and we are working on some winter versions.
 - TTB is involved in the ERC and Lodging Oversight committees, safety campaigns, helped ecology committee, messaging, communications, Restaurant and Bar Committee, brand inspiration, etc.
- Larry Mallard- Lodging
 - In current measurement cycle we've only had 2 days we exceeded 50%
 - June was down in occupancy and revenue
 - July was down in occupancy but revenue was flat
 - August is sitting down in both.

- Bigger presence of 2nd home owners and day trippers.
- David Averill- Transportation
 - Starting to plan for demand we can't handle
 - Looking to the next 6-9 months.
- Sutton Schuler- Private Transportation
 - Ridership is trending up but not like previous years.
 - Developing what winter will look like.
 - Educating our visitors
- Matt Skinner- Air
 - Numbers are coming together for the fall
 - We may see some different demographics as schools start to open or not
 - 20-25% down from previous years.
- Barbara Bynum- Montrose
 - Schools will reopen.
 - City revenues are doing fine.
 - We are not at hospital capacity.
- Dan Caton- Town of Mountain Village
 - MV is very busy
 - New furniture is in and people are positive about that.
 - Gondola is doing very well- 10-12,000 rides a day.
 - MV Market is doing very well.
- Todd Brown- Town of Telluride
 - Things are "sort of" settling into normal
 - Looking to have ambassadors to roam through Telluride to help with distancing and masks and enforcement in a friendly manner.
- Anton Benitez- TMVOA
 - Grocery Store is very busy and doing very well.
 - Well into construction of the Telluride Brewing Space in the Village Center.
 - Opening date is looking like late November for the new space
- Kris Holstrom-County
 - Waste Water Treatment meeting last week.
 - Inter government meeting next week- spread the word
 - Lots of folks at the Farmer's Market
- Karen Winkelmann- Medical Center
 - June and July have been just as busy as last year.
 - Looking towards winter and how we will move forward.

Industry Segments

- Wendy Basham- Retail
 - Hearing some negativity from visitors and it's important to be kind.
 - Busier than ever for some stores!
- Ray Farnsworth- Restaurants
 - Having negative experiences with customers
 - Working hard to be safe and welcome guests to the community.
 - Closed the Bean due to staffing

- Had our first Restaurant and Bar meeting and had a collective push to stay open later into the fall.
 - Oct 16 is when the gondola will close and we'd like to stay open until then.
- John Duncan- Activities and Outfitters
 - We've had a great summer in the guiding industry, feeling very fortunate
 - Concerned about the school issue.
- Meehan Fee- Weddings and Events
 - Diminishing attendance numbers and how that effects the contracts.
 - Vendors and staffing feeling extreme pressures.
 - Many clients don't believe that the virus exists and will not follow guidelines and safety protocols.
 - Looking towards winter and how we will move forward into a new normal
- Dawn Katz- Childcare
 - Childcare centers are struggling on a national level
 - Locally we are moving along.
 - So far only one center was put on a stay at home order for 2 weeks.
- Cath Jett- Athletics
 - Getting pushback from some organizers who want to not adhere to standard and rules.
 - 250 people in athletic events in Telluride.
 - Keeping our fingers crossed.
- Kate Jones- Telluride Arts and Culture
 - People need connection with each other through something that's positive and uplifting.
 - Continuing to host community groups in the Transfer Warehouse.
 - We'd love to open the warehouse up to restaurants too if needed.
 - Lots of tiny events but turns out it's a lot of work but it's been so positive and worth it.
 - There are concerns about attracting crowds during music on main street and we are trying to spread artists out through town.
 - The non-profits art community is struggling.
- Dirk de Pagter- Real Estate
 - The market is unbelievable
 - June was strong, July has been phenomenal, and the next two months look promising.
- Dan Jansen- TTB
 - The negativity in town has come from locals and visitors so we all need to remember to be kind and understand it's a stressful time for everyone.
- Bill Jensen-TSG
 - There's a level of fatigue that is seeping into our world, we've been working hard but the stress of this pandemic is a lot and we all just need to be patient and understanding. Be sensitive to the fatigue.



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Agenda Item #4

#	QUOTE-4091-A
Date	7/28/20
PO	n/a
QUOTE VALID UNTIL 12/2020	

Contact
Z.Dohnal
Phone #

CUSTOMER **TOWN OF MOUNTAIN VILLAGE**
TELLURIDE, COLORADO

QUOTE

Product Code	Description	Sell	Qty	Total
SPS99	Used KILLINGTON gondola "AS IS"	\$ 3,850.00	1	\$ 3,850.00
SPS99	Used KILLINGTON gondola / price is with restoration	\$ 3,300.00	1	\$ 3,300.00
	OPTION 1			
SPS99-1	Partial dissassembly - heater/gaz tank removal, preparation for 3M wrapping (windows removal, sanding body,etc.), 3M wrapping 2080 outside, grease clean up, outside handles. New wood floor (pine) protected, new wood bottom panel, cleaned upholstery, pine table with metal post, full assembly!	\$ 4,900.00	1	\$ 4,900.00
	OPTION 2			
SPS99-1	FULL dissassembly - sandblast, one color paint (urethane) inside/outside, restored windows, floor and rubber molding. new seat and upholstery (many choices), pine table with metal post, full assembly!	\$ 7,500.00	1	\$ 7,500.00
EXTRA	EXTRA 1 (can only be added to OPTION 2)			
	Upgraded seats (cushioned), upgraded table bigger + mahogany wood), wall heating system (under table) 220V	\$ 2,500.00	1	\$ 2,500.00
SHIP	NOT INCLUDED			
PAYMENTS FOR PRODUCTS AND SERVICES				
PAYMENT : WIRE TRANSFER USD TO				SUBTOTAL
SUNSHINE POLISHING TECHNOLOGY				\$ -
ALPINE BANK / 2200 Grand Ave Glenwood Springs, CO 81601				TAX
Routing: 102103407 / Accout: 8910531071				\$ -
				TOTAL
				\$ -
				PAID
				\$ -
				AMOUNT DUE USD
				\$ -





Telluride Mountain Village Owners Association
Attn. Garrett Brafford
113 Lost Creek Lane, Suite A,
Mountain Village, CO 81435

OUTDOOR ENGINEERS, INC.
14062 Denver West Parkway
Suite 110, Bldg 52
Golden, CO 80401

Phone +1 303 886 1736

www.outdoorengineers.com
info@outdoorengineers.com

Date:
August 10, 2020

Contact Person:
Oswald Graber

ID:
Name

Re. Dining Pods

Dear Garrett,

I dug some more into the options and discussed it with various suppliers. I hate to say it, but it seems the new gondola cabins are still the best option, but here is what I found so far:

1) New cabins:

I have the rare opportunity that I can put my hands on 45 brand new cabins Omega IV-8 LWI cabins, which in storage in Switzerland. They were made for a project in Turkey which most likely will not be realized. Therefore, I got an excellent deal.



Features:

- Some of those cabins have a glass floor!

- Flip open windows in front and back side.
- Slide down windows in doors (400mm)
- Solar panels (need to check if the power is enough for heating as well)
- 2-way radio communication (might be a good feature for communication with waiter!!!)
- Etc.

Price estimate per unit:

Cabin including features listed above, ex works Switzerland	\$ 14'800.00
Shipping estimate	\$ 1'600.00
Interior (Table with Infrared heating, lights, etc.)	\$ 2'500.00
Total per unit	\$ 18'900.00

Benefit:

These are new and fully functional cabins. We could design in in such a manner, that they might be usable on the gondola. I would need to check all the parameters including a shorter hanger arm, because of the level-walk-in cabins, but on a first impression, that should be possible. **They could be operated as dining cabins on the gondola in the evenings!!!!!!**

2) Used cabins:

I could see the same as above, just with used cabins.

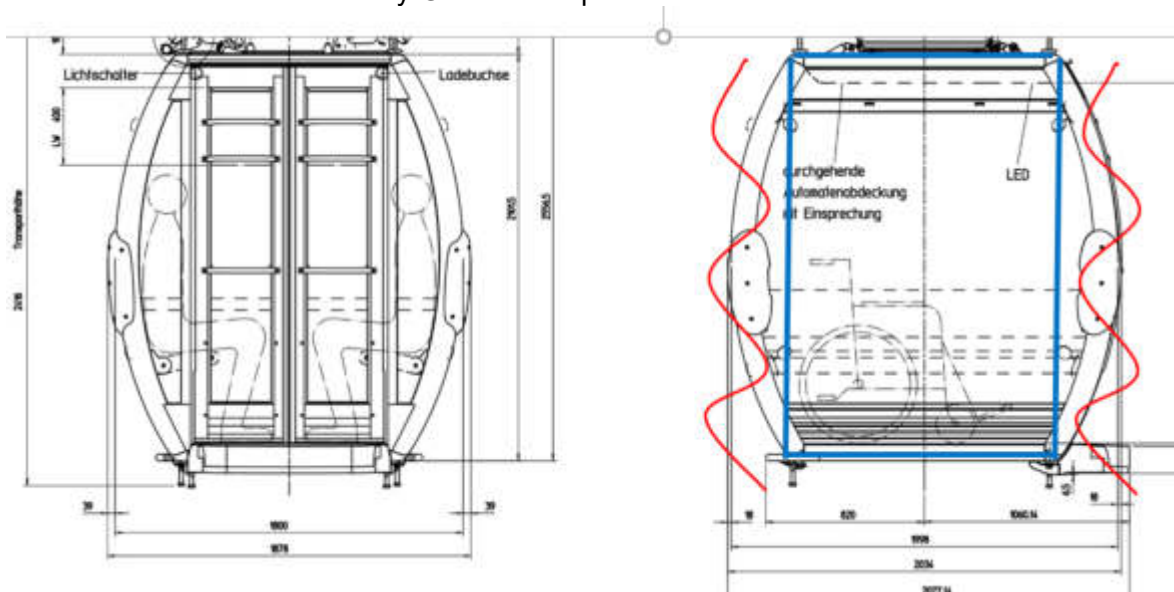
Price estimate per unit:

Used Cabin (as listed on "The Gondola Shop" website Garrett learned that they have only 5 available. It will be hard to find used ones on the market	\$???
shipping estimate	\$ 400.00
Interior (Table with Infrared heating, lights, etc.)	\$ 3'500.00
Total per unit	\$??

Benefit:

Cheaper, but can probably not be used for gondola operation due to conditions, but would need to be confirmed by detail investigation.

3) Custom made Cabin in Gondola Look:
 The idea is to follow the actually Gondola shape:



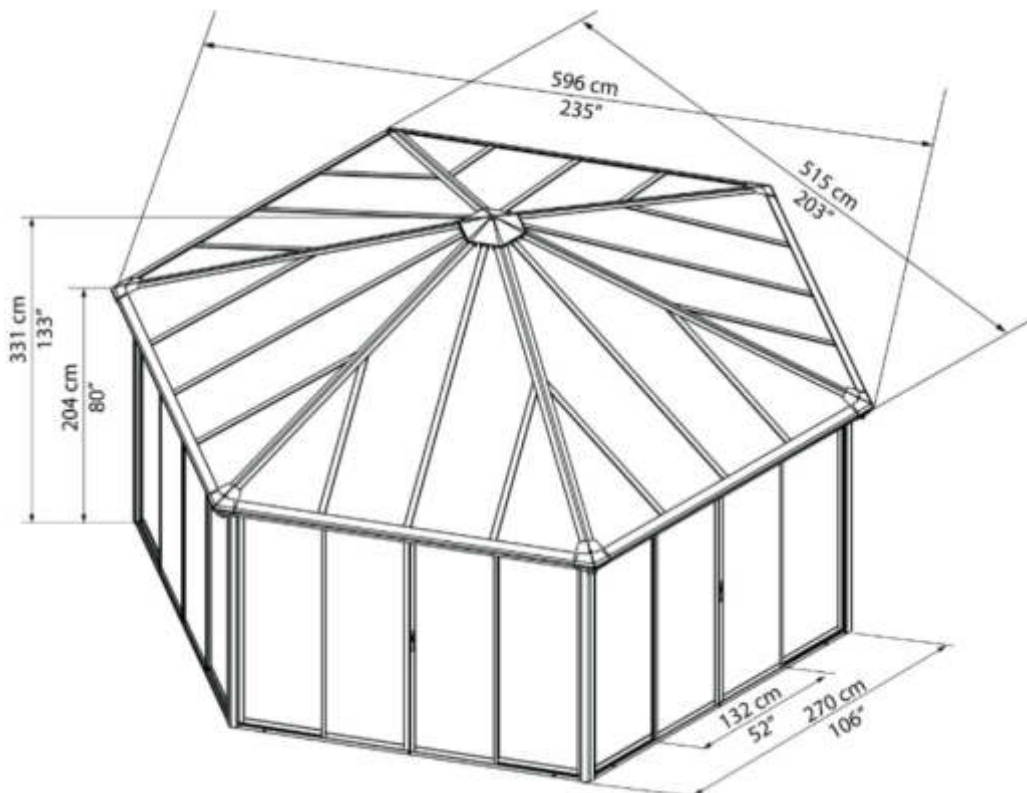
Price estimate per unit:

Used Cabin (as listed on "The Gondola Shop" website)	\$ 25'000.00
Shipping estimate	depending on where it will be produced
Interior (Table with Infrared heating, lights, etc.)	\$ 3'500.00
Total per unit	approx. \$ 30'000.00

Benefit:

They can be connected with each other's on the vertical sides and have the gondola look

4) Custom made hexagonal Glass Cabins



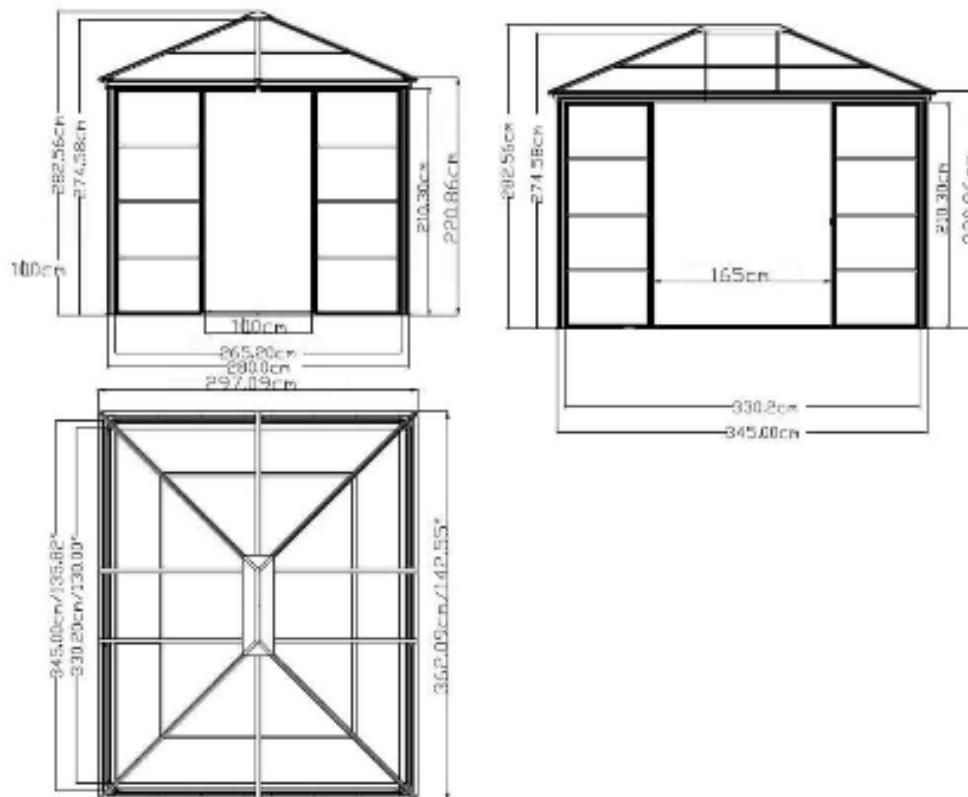
Price estimate per unit:

Used Cabin (as listed on "The Gondola Shop" website	\$ 15'900.00
Shipping estimate	depending on where it will be produced
Interior (Table with Infrared heating, lights, etc.	\$ 3'500.00
Total per unit	approx. \$ 21'000.00

Benefit:

They can be connected with each other's on each side to a bigger building as shown in previous sketches

5) Custom made square Glass Cabins





Price estimate per unit:

Used Cabin (as listed on "The Gondola Shop" website)	\$ 6'000.00
Shipping estimate	depending on where it will be produced
<u>Interior (Table with Infrared heating, lights, etc.)</u>	<u>\$ 3'500.00</u>
Total per unit	approx. \$ 11'000.00

Benefit:

They can be connected with each other's on each side to a bigger building as shown in

Please note:

All those numbers above are estimates for budgetary and purposes.

If we move quick, I don't see a delivery time problem for all options:

- Production of buildings: approx. 4 – 6 weeks
- Interior: 3 – 4 weeks (parallel)
- Shipping: 4 – 6 weeks
- **Average total:** **approx. 10 weeks to site**
- Installation: 1 day for two people for each unit

Hope this provides a base for discussion. Please feel free to contact me anytime with questions or comments.

Best Regards,

Outdoor Engineers, Inc.

Oswald Graber
President