

**TOWN OF MOUNTAIN VILLAGE
MINUTES OF THE AUGUST 4, 2020
BUSINESS DEVELOPMENT ADVISORY COMMITTEE MEETING DRAFT**

The meeting of the Business Development Advisory Committee (BDAC) Meeting was called to order by Zoe Dohnal on Tuesday, August 4, 2020, at 11:03 a.m. through the online meeting platform, Zoom.

Attendance:

The following BDAC members were present:

Zoe Dohnal, Mountain Village Business Development Department staff representative
John Miller, Mountain Village Planning and Development Services staff representative
Laila Benitez, Mountain Village Town Council
Dan Caton, Mountain Village Town Council
Sherri Reeder, Telluride Ski Resort Staff Representative
Garrett Brafford, Telluride Mountain Village Owners Association (TMVOA) staff representative
Mike Doherty, Mountain Village Business Owner Representative

The following members of the public present:

JD Wise, Mountain Village Public Works staff representative

Discussion and Committee Follow Up/Next Steps:

- Agenda Item 2- Approval of the Minutes from July 21, 2020
One minor change due to spelling. On a **MOTION** by Sherri Reeder and seconded by Laila Benitez, the BDAC unanimously to approve the meeting minutes from July 21, 2020 as amended.
- Agenda Item 3- [Economic Recovery Committee](#) Update
 - Zoe updated BDAC on the **ERC**. Minutes from the ERC were provided and reviewed. No action taken.
- Agenda Item 4 - Marketing Assistance Fund Application Update
 - Zoe provided an update of **the Marketing Assistance Fund**. Funds should be exhausted soon. The town has not received any invoices as of yet. Invoices are to be sent from third party users to the Town and then processed. Total number of applicants currently at 11. No action taken.

➤ Agenda Item 5- 2020 COVID-19 Workplan

- Zoe gave an update on **Covid-19 Workplan**. We have been thinking about winter amenities for outdoor space given the restrictions on Indoor occupancy. REDI grant is currently being worked on by staff but REDI representatives have said that this grant cycle will be very competitive. Currently, staff is working on outdoor enclosed seating by using refurbished gondola cars with dining, or larger tent like structures for weather. This project is scalable so based on funding we will see how much can be accomplished. Zoe discussed the criteria for review and ways to make the application strong. Questions related to costs for existing 6 gondola cars versus full costs for entire used gondola packet from third party. Discussion included other methods to make the seating and dining areas more appealing. BDAC may need to have an additional meeting to discuss final designs.
- BDAC questioned if the ice-skating rink at the Madeline could be utilized for additional outdoor space. Can things we propose now be utilized into the future for other uses post-covid?
- Zoe updated BDAC of the conference center and potential to expand indoor seating into that area if needed. JD updated BDAC on dining set and outdoor furniture. All sets have shipped as of last Friday and should be in route for delivery. Should arrive early to mid-next week.
- Select BDAC members will meet in order to better develop the outdoor seating ideas before presenting to Town Council.

➤ Agenda Item 6 - Other Business

Zoe briefly updated BDAC additionally on the Conference center and the winter schedule for use. Currently there are 29 weddings plus 15 other booked events. Additionally there are 4-5 other big ski groups scheduled. BDAC will work to get the official schedule to figure out if indoor dining can function in the conference center.

➤ Agenda Item 8 - Adjourn

On a **MOTION** by Laila Benitez and seconded by Zoe Dohnal, the BDAC unanimously to adjourn the meeting at 11:45 a.m.

Reminder:

The next BDAC meeting will take place on Tuesday, August 18, 2020, at 11:00 a.m. in the Mountain Village Town Hall via Zoom Webinar, details below.

Join Zoom Meeting

<https://zoom.us/j/92125761929?pwd=SFJONmRhRm82O2wwWE05eHdmSF12OT09>

Meeting ID: 921 2576 1929

Password: 355918

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Meeting ID: 944 3098 9985

Password: 758462

Find your local number: <https://zoom.us/j/94430989985>

Respectfully submitted,

John Miller

Senior Planner

Town of Mountain Village