

**TOWN OF MOUNTAIN VILLAGE  
MINUTES OF THE SEPTEMBER 15, 2020  
BUSINESS DEVELOPMENT ADVISORY COMMITTEE MEETING DRAFT**

The meeting of the Business Development Advisory Committee (BDAC) Meeting was called to order by Dan Caton on Tuesday, September 15, 2020, at 11:01 a.m. through the online meeting platform, Zoom.

**Attendance:**

**The following BDAC members were present:**

Zoe Dohnal, Mountain Village Business Development Department staff representative  
John Miller, Mountain Village Planning and Development Services staff representative  
Laila Benitez, Mountain Village Town Council  
Dan Caton, Mountain Village Town Council  
Sherri Reeder, Telluride Ski Resort Staff Representative  
Garrett Brafford, Telluride Mountain Village Owners Association (TMVOA) staff representative  
Mike Doherty, Mountain Village Business Owner Representative

**The following members of the public present:**

JD Wise, Mountain Village Public Works staff representative  
Anton Benitez

**Discussion and Committee Follow Up/Next Steps:**

- Agenda Item 1- Approval of the Minutes from September 1, 2020  
On a **MOTION** Dan Caton and seconded by Sherri Reeder, the BDAC unanimously to approve the meeting minutes from September 1, 2020.
- Agenda Item 2- Economic Recovery Committee Update
  - Dan updated BDAC on the **ERC**. The Meeting Notes from the ERC were provided and reviewed. No action taken.
- Agenda Item 3 - Restaurant Association Meeting Update
  - Zoe updated us on the RAM. Restaurant Committee hasn't met but created a google group. Created a survey asking what businesses would like.
- Agenda Item 4- 2020 COVID-19 Workplan
  - Zoe reviewed the Winter Plaza Enhancement Phased Plan memo. In addition to the refurbished gondola cars the committee is going in direction of using a TBD number of Weatherport Yurts as pop-up pavilions for multi-season use and cost efficiency. They will

continue to explore other long-term options. The number of additional gondola cabins has been increased to 20 and the number of yurts will be 3-4. Restaurants are wanting additional structures as well. Those that currently have plaza license agreements in TOMV will be able to rent additional yurts from the town. Locations and final number of structures is not finalized yet.

- Zoe updated us on heating grants. There is not enough Inventory of heaters for vendors to choose from our pre-approved list of heaters, so they will need to pick based on availability and we will then determine if they meet our standards
- Dan and Laila would like to Investigate the possibility of using one of the yurts as a kid/family zone
- There was some additional discussion related to consistency of design, signage and other aesthetic considerations.

➤ Agenda Item 6- Other Business

- Zoe reviewed Polis Restaurant Letter - TOMV seems to be ahead of the curve, having planned ahead
- Zoe reviewed Colorado Association of Ski Town Survey Results.
- MD discussed the possibility of creating some sort of Fast Pass System for Employees to access gondola Quicker especially for work. Tourists have kept coming yet lines have grown and added stress to the work commute, and it is projected to get worse for the winter. Dan (per the gondola committee) says that a system like this could be rampant for abuse and they have avoided it in the past, also according to Loebe combining singles probably wouldn't relieve lines significantly as there aren't that many singles. Anton says each rider needs to be treated the same. TMVOA pays for the gondola, yet TMVOA members don't get special access.
- MD discussed the Atrium Bus stop at Market Plaza - could we get rid of or greatly reduce excessive rack cards and magazines and turn the east side by the window into a bar top to have a reasonable easy place to eat for El Rhino and Market Food?

➤ Agenda Item 7 - Adjourn

On a **MOTION** by Dan Caton and seconded by Zoe Dohnal, the BDAC unanimously to adjourn the meeting at 11:37 a.m.

**Reminder:**

The next BDAC meeting will take place on Tuesday, October 20, 2020, at 11:00 a.m. in the Mountain Village Town Hall via Zoom Webinar, details below.

Join Zoom Meeting

<https://zoom.us/j/92125761929?pwd=SFJONmRhRm82Q2wwWE05eHdmSFI2QT09>

Meeting ID: 921 2576 1929

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Respectfully submitted,

Amy Ward

Planner

Town of Mountain Village