

**TOWN OF MOUNTAIN VILLAGE
MINUTES OF THE DECEMBER 15,
2020
BUSINESS DEVELOPMENT ADVISORY COMMITTEE MEETING**

The meeting of the Business Development Advisory Committee (BDAC) Meeting was called to order by Dan Caton on Tuesday, December 15, 2020, at 11:05 a.m. through the online meeting platform, Zoom.

Attendance:

The following BDAC members were present:

John Miller, Mountain Village Planning and Development Services staff representative
Amy Ward, Mountain Village Planning and Development Services staff representative
Laila Benitez, Mountain Village Town Council
Dan Caton, Mountain Village Town Council
Sherri Reeder, Telluride Ski Resort Staff Representative
Garrett Brafford, Telluride Mountain Village Owners Association (TMVOA) staff representative
Katherine Warren
Stanya Gorriaz

The following members of the public present:

JD Wise, Mountain Village Public Works staff representative
Anton Benitez
Patrick
Kevin Jones
Jaime Miller

Discussion and Committee Follow Up/Next Steps:

- Agenda Item 2- Approval of the Minutes from November 17, 2020
On a **MOTION** by Benitez and seconded by Sherry, the BDAC unanimously to approve the meeting minutes from November 17, 2020.

- Agenda Item 3- CVRF Grant Funds Discussion
 - Dan Caton reviewed the budget. We are approx. \$150,000 below budget so far. Discussed ideas to utilize extra funds. Possible ideas, additional funds to restaurants, event planners, buy more heaters from common plaza areas, more KN95 masks, surgical masks for gondola stations, cleaning costs/supplies for lodging, grants for retailers, music performers.

- Agenda Item 4- COVID 19 BDAC Workplan
 - JD Wise Reviewed winter plaza enhancements. We have one additional structure we need to find a location for – the beach and the “sluice” area of heritage plaza were discussed. La Piazza hasn’t finalized their rental agreement – Dan and Laila will reach out to them to find out why, Rents will be waived for temporary structures

- Agenda Item 5- Mountain Bucks Discussion

- John Miller presented the idea. There are some logistics challenges in tracking a program like this. Something to consider for the future, will bring it back for more discussion in late winter

➤ Agenda Item 6- Other Business

- Cares Act update
- Grant update – Patrick discussed a new granting opportunity called Small Business Relief Fund, the application is not available yet.
- Business shout out – BDAC members should submit written nominations before next meeting

On a **MOTION** by Sherri and seconded by Benitez the BDAC unanimously to adjourn the meeting at 12:15 p.m.

Reminder:

The next BDAC meeting will take place on Tuesday, January 15, 2020, at 11:00 a.m. in the Mountain Village Town Hall via Zoom Webinar, details below.

Join Zoom Meeting

<https://zoom.us/j/92125761929?pwd=SFJONmRhRm82Q2wwWE05eHdmSF12QT09>

Meeting ID: 921 2576 1929

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Password: 758462

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Respectfully submitted,

Amy Ward

Planner

Town of Mountain Village