

**TOWN OF MOUNTAIN VILLAGE  
MINUTES OF THE JANUARY 19, 2021  
BUSINESS DEVELOPMENT ADVISORY COMMITTEE MEETING**

The meeting of the Business Development Advisory Committee (BDAC) Meeting was called to order by Dan Caton on Tuesday, January 19 2021, at 11:05 a.m. through the online meeting platform, Zoom.

**Attendance:**

**The following BDAC members were present:**

John Miller, Mountain Village Planning and Development Services staff representative  
Amy Ward, Mountain Village Planning and Development Services staff representative  
Laila Benitez, Mountain Village Town Council  
Dan Caton, Mountain Village Town Council  
Sherri Reeder, Telluride Ski Resort Staff Representative  
Garrett Brafford, Telluride Mountain Village Owners Association (TMVOA) staff representative  
Kevin Jones

**The following members of the public present:**

JD Wise, Mountain Village Public Works staff representative  
Patrick

**Discussion and Committee Follow Up/Next Steps:**

- Agenda Item 2- Approval of the Minutes from December 15, 2020  
On a **MOTION** by Reeder and seconded by Dohnal, the BDAC unanimously to approve the meeting minutes from December 15, 2021.
- Agenda Item 3- Economic Recovery Meeting Update
  - Dan Caton was not able to attend, but minutes were included in the packet. Laila overviewed the 5 star program. We would need up to 20 volunteers for the program.
- Agenda Item 4- CVRF funds/2021 Budget
  - Dohnal says approx. \$100,000 CVRF funds and \$200,000 from TMVOA remain that will be used in 2021.
- Agenda Item 5- Review and update BDAC work plan
  - Dan Caton discussed the pre-Covid workplan versus the Covid work plan. Zoe reviewed the pre Covid workplan and we reviewed the list of unfinished tasks. Hospitality classes, potentially sponsored by BDAC are moved to the 2022 list. BDAC members should review the workplan for further meetings. Sherri would like to give the Business shout out to Telski F&B, Steven Roth for loaning Telski furniture to Plaza Services when our furniture was delayed. Laila would like to add JD Wise for

his super-hero work during all of the Covid changes.

➤ Agenda Item 6- Plaza enhancements infrastructure and operational plans

- Dan placement of cabins and pavilions, what is the feedback. Zoe - Need to look at summer regarding whether pavilions can stay in place or would be a problem with events. Additionally, the propane for heaters and firepits is not budgeted for outside of CVRF funds. JD – burning approx. 128 gallons of propane a day. Could be lower as weather warms. Some discussion over whether pavilions can remain at the restaurants through the summer season. BDAC will have to make a decision in February so restaurants can make alternate plans. Gondola cars- Consensus is to keep all the gondola cars and restructure the spacing of the Market on the Plaza. Garrett says that gondola cars are cold to eat at at night, could we run additional power to them to have better heating options? Closing mechanisms need to be reworked so they will close better.

➤ Agenda Item 7- Other business

- Laila received a call from Hillary Cooper SMC, there's \$15-25,000 in CVRF funds leftover. Would we want to join them in reopening to candidates who applied late? This doesn't include any Mountain Village businesses. Consensus was no.
- TMVOA wants to get board feedback on whether 7 days of live music should continue. Consensus was yes.

On a **MOTION** by Sherri and seconded by Dohnal the BDAC unanimously to adjourn the meeting at 12:14 p.m.

**Reminder:**

The next BDAC meeting will take place on Tuesday, February 16, 2020, at 11:00 a.m. in the Mountain Village Town Hall via Zoom Webinar, details below.

Join Zoom Meeting

<https://us02web.zoom.us/j/89338361781?pwd=QjNLY0NoRUx6R2VTUDRyM09SekJ0QT09>

Meeting ID: 893 3836 1781

Passcode: 643397

