

**TOWN OF MOUNTAIN VILLAGE
MINUTES OF THE MARCH 16, 2021
BUSINESS DEVELOPMENT ADVISORY COMMITTEE MEETING**

The meeting of the Business Development Advisory Committee (BDAC) Meeting was called to order by Dan Caton on Tuesday, March 16 2021, at 11:02 a.m. through the online meeting platform, Zoom.

Attendance:

The following BDAC members were present:

John Miller, Mountain Village Planning and Development Services staff representative
Amy Ward, Mountain Village Planning and Development Services staff representative
Laila Benitez, Mountain Village Town Council
Dan Caton, Mountain Village Town Council
Garrett Brafford, Telluride Mountain Village Owners Association (TMVOA) staff representative
Stanya Gorriaz
Kevin Jones
Zoe Dohnal

The following members of the public present:

JD Wise, TOMV Public works
Anton Benitez, TMVOA

Discussion and Committee Follow Up/Next Steps:

- Agenda Item 2- Approval of the Minutes from February 16, 2021
On a **MOTION** by Dohnal and seconded by Reeder, the BDAC unanimously to approve the meeting minutes February 16, 2021.
- Agenda Item 3- Economic Recovery Meeting Update
 - Dan Caton reviewed the minutes from the meeting. No action was taken.
- Agenda Item 4- Restaurant Association meeting updates.
 - Stanya reviewed the Restaurant Association meeting. No action was taken.
- Agenda Item 5- Review and update BDAC work plan and budget allocation
 - BDAC reviewed the budget and how it relates to grant funds received. Zoe will re-work the budget and present at the next meeting.
 - BDAC work plan. Zoe reviewed the workplan. The Mountain bucks concept was reviewed. This seems a good use of CVRF funds. There are questions about whether this program would reach enough people. Mountain bucks would benefit all businesses, not just restaurants. Restaurant week - Stanya mentioned maybe there's a way to be inclusive of the carts and counter service restaurants that can't offer a three-course tasting menu. Layla mentions "Taste of Mountain Village" type event.
- Agenda Item 6- Other Business

- No new business

On a unanimous **MOTION**, BDAC voted to adjourn the meeting at 12:00 p.m.

Reminder:

The next BDAC meeting will take place on Tuesday, April 23, 2021, at 11:00 a.m. in the Mountain Village Town Hall via Zoom Webinar, details below.

Join Zoom Meeting

<https://us02web.zoom.us/j/89338361781?pwd=QjNLY0NoRUx6R2VTUDRyM09SekJ0QT09>

Meeting ID: 893 3836 1781

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Respectfully submitted,

Amy Ward

Planner

Town of Mountain Village