

# MARKET ON THE PLAZA

EACH WEDNESDAY | 11 A.M – 4 P.M. | THROUGHOUT THE SUMMER

APPLY TO BE A VENDOR TODAY: [marketontheplaza.com](http://marketontheplaza.com)

**MOUNTAIN VILLAGE, CO** A prime location in the center of Heritage Plaza – steps from the free gondola, connecting to the Town of Telluride, and is adjacent to the Telluride Bike Park.



## VENDOR FEES

The Market on the Plaza is one of the most affordable markets in the region with low one-time fees to help vendors maximize profits.

## ENTERTAINMENT

Each week, the Market on the Plaza hosts various musicians, family entertainment, yoga and more. **The goal is to support our vendors with quality entertainment and fun activities to draw people to linger & shop longer.**



## DEMOGRAPHIC

Mountain Village is home to a balance of loyal locals, affluent second homeowners and eager tourists. At the Market on the Plaza, we look for vendors who offer quality products and meet the needs of our diverse customers.



## WEATHER

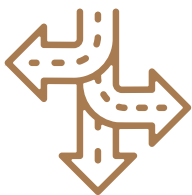
The temperate mountain summer and stunning fall **make Mountain Village the perfect home for an open-air market.**

## TEAM + OPERATIONS

Our dedicated Market team is what makes us stand apart. We pride ourselves on our organization and efficiency. **Vendors can even drive and unload directly to their booth space!**



OVER  
**150K**  
SUMMER  
VISITORS



UP TO  
**8K**  
DAILY  
VISITORS



## TRAFFIC

The Mountain Village/Telluride destination sees over 150,000 summer visitors. These tourists, along with our summer residents, **give the Market on the Plaza up to 8,000 daily visitors.**

LOCAL MADE, LOCAL GROWN & LOCAL LOVED.