

MOUNTAIN VILLAGE PROMOTIONAL ASSOCIATION
Request for Proposal

Common Consumption Area Security Services
SUMMER SEASON 2023 through WINTER SEASON 2024/2025
Response Deadline: April 7, 2023 5:00 PM, MST

Contact: mvpromotionalassoc@gmail.com

I. Purpose of Solicitation

The purpose of the solicitation is to enter into a Contract (“**Contract**”) between the Mountain Village Promotional Association (“**MVPA**”) with a Private Sector Operator (“**PSO**”) to provide roaming Common Consumption Area security services (“**CCA Security Service**” or the “**Service**”) within Mountain Village, CO.

MVPA requests PSO bids for the CCA Security Service on a stipulated sum basis, with a monthly payment schedule.

The term of this Contract is for the **2023 summer season, 2023-24 winter season, 2024 summer season and 2024-2025 winter season**, with operational dates concurrent with Gondola operation commencing on **May 25, 2023** and ending on **April 7, 2025**.

The minimum operational requirement for the Service includes providing roaming, CCA security personnel within Mountain Village center and professional customer service. The CCA operating hours are from Noon to 9pm daily. The Service must be provided seven (7) days a week during the operating seasons.

II. Request for Proposal (“RFP”) Schedule:

Friday – Friday, March 10, 2023

- RFP package available on TMVOA’s website and posted in the Telluride Daily Planet.

Friday – April 7, 2023 5:00 pm, MST

- RFP responses due.

Contract to be awarded by April 28, 2023

III. Scope of Work:

A. PSO shall provide:

- PSO shall pay for all expenses related to insurance, uniforms and the use of cell phones, radio communication equipment and/or computers, etc).
- PSO shall furnish all the expertise, administrative support, labor, materials, equipment, and supplies necessary for, or appurtenant to the operations of CCA Security.

B. PSO Primary Duties:

- Daily Security Monitoring. PSO will be responsible for providing Security Staff for daily monitoring of the Common Consumption Area. Daily Monitoring is defined as monitoring all entry and exit points of the Common Consumption Area, educating guests in a friendly manner

and if any violators become belligerent or overly intoxicated, PSO will contact the police to intervene.

- The hours for PSO's Daily Security Monitoring are from Noon to 9pm, during the operating seasons (Summer and Winter Seasons) consistent with gondola seasonal operation.
- PSO is responsible for hiring security staff for the Sunset Music Series and other special events, all as set forth in Exhibit C.
- PSO shall always operate the business in an ethical business manner.

C. PSO Supplemental Duties:

- Answer questions and provide general information as requested by visitors.
- Be well informed on all Mountain Village businesses, restaurants, and events to be able to provide customers consistent and accurate information.

D. Customer Billing Capabilities:

- PSO shall invoice MVPA directly on a monthly basis.

E. Reporting Requirements

- PSO shall submit a brief written report to MVPA each month on any incidents encountered, along with invoice.

F. Customer Feedback

- If requested by a guest, PSO shall provide the following phone number to call for customer feedback. Currently, that number is (970) 728-1904 x3.

G. Necessary Personnel

- PSO shall furnish security personnel who are at all times legal citizens of the United States of America
- Security Personnel must dress professionally in uniform and wear name tags

IV. Management, Administration and Operations

- PSO shall provide the necessary management and administrative personnel whose expertise will assure efficient and professional operation of the Services
- All facilities, equipment, supplies and services required in the operation of the Service shall be furnished by PSO
- PSO agrees to perform all work outlined in such a manner as to meet all accepted standards for safe practices during operations. PSO shall agree additionally to accept the sole responsibility

for complying with all local, County, State, Federal or other legal requirements, including, but not limited to, full compliance with the terms of applicable O.S.H.A. safety orders as to protect all persons including employees, agents of MVPA, vendors, members of the public or others from foreseeable injury or damage to their property.

V. Insurance & Other Policy Requirements

A. Insurance

At all times during the performance of the Security Services, PSO shall maintain comprehensive general liability insurance with limits of at least three million dollars (\$3,000,000.00) per occurrence and in the aggregate, as well as workers compensation insurance covering each and every one of PSO's employees providing the Security Services in at least the minimum statutory amounts. PSO shall provide MVPA with certificates evidencing such insurance, naming MVPA as additional insureds on the liability insurance and as certificate holders on the workers compensation insurance and stating that such insurance cannot be canceled absent thirty (30) days written notice to MVPA. At all times during the performing the Security Services, PSO shall also maintain unemployment compensation insurance covering all of PSO's employees providing the Security Services.

B. Indemnification

PSO shall agree to indemnify and hold harmless MVPA, its officers, employees, and insurers from any and all liability, claims, and demands, on account of injury, loss, or damage, including without limitation claims arising from bodily injury, personal injury, sickness, disease, death, property loss or damage, or any other loss of any kind whatsoever, which arise out of or are in any manner connected with the Services to be performed by PSO. If such injury, loss or damage is caused by negligent act, omission, or willful misconduct of PSO or any officer, employee, representative, or agent of PSO, PSO agrees to investigate, handle, respond to, and to provide defense for and defend against, any such liability, claims, or demands at the sole expense of PSO. PSO also agrees to bear all other costs and expenses related thereto, including court costs, attorney fees, and expert witness fees whether any such liability, claims, or demands alleged are groundless, false, or fraudulent.

VI. Amendment and Reservation of Rights

MVPA reserves the right to amend the terms of this RFP with notice and reserves the right to reject all bids

VII. Response

Response deadline **April 10, 2023** by 5:00 p.m., MST.
Submit to mvpromotionalassoc@gmail.com

Respondents to this RFP must establish their qualifications and capabilities to provide the requested Services. The strength and experience of the respondent in developing and operating such Services. Prospective responders must meet the minimum qualifications set forth herein to be considered eligible to complete.

VIII. Exhibits

Attached hereto as **Exhibits A, B and C**, respectively, are the “Mountain Village Promotional Association / 2023 Security Plan,” the “Common Consumption Area Map/Participant List and the Sunset Music Series/Red, White & Blues schedule of events.

IX. Basic Submittal Content Requirements

Each respondent is required to supply the following information. Additional sheets may be attached, if necessary.

1. Company Name:
2. Address:
3. Telephone:
4. Number of years of experience in Service of this type:
5. List of any other Services of this nature within the last five (5) years.
6. Person (s) assigned as liaison for this Proposal and this Contract.
7. Please provide to MVPA your proposed cost to manage the CCA Security Service program for each season through Winter Season 2024/2025Season. Please break-out each season separately.

Dated: _____

Respondent – Print Business Name

Owner or Authorized Representative Signature

Print Name and Title

Exhibit A

Mountain Village Promotional Association 2023 Common Consumption Area Security Plan & Schedule

The purpose of this document is to outline the security procedures for the common consumption area in Mountain Village Center.

Liquor license holders participating in the common consumption area for 2023 are; Hotel Madeline, Poachers Pub, Tracks Café & Bar, Telluride Coffee Company, Telluride Distilling Company, Telluride Brewing Company and TSG (Crazy Elk, Tomboy Tavern, The Pick, Siam's Talay, Telluride Conference Center).

Daily Security Monitoring:

Security monitoring hours are from Noon to 9pm seven days a week concurrent with the running of the gondola. MVPA CCA security is currently contracted with TSG for daily monitoring of the common consumption area. Staff will educate guests in a friendly manner and if any violators become belligerent or overly intoxicated the police will be contacted to intervene.

Special Events (Sunset Concerts, 4th of July, Closing Day, etc.):

MVPA will hire the necessary security staff to include 2-6 roaming security personnel to cover the common consumption area during special events. The Mountain Village Promotional Association Board of Directors will oversee the security crew. The primary point of contact for MVPA is Board President (currently Adam Singer). This person will meet with the Town's chief of police, or a designee as needed to go over any potential issues and security concerns with the common consumption area.

In the event that the Town has any concerns with operations, the Town may require Security Personnel to meet with the Town in order to discuss and refine the security procedures as necessary to address these concerns.

All security personnel shall wear a shirt clearly identifying such person as security personnel for the common consumption area.

Special Event Schedule:

- Responsible individual shall meet with the security personnel to go over responsibilities or when there are staffing changes.
- Roaming monitoring of the area will begin at one hour prior to the event and will include informing guests of the common consumption area rules.
- Monitoring will continue until one hour past the event at which time a sweep of the area will occur to ensure that all alcoholic beverages have been disposed of in trash receptacles.

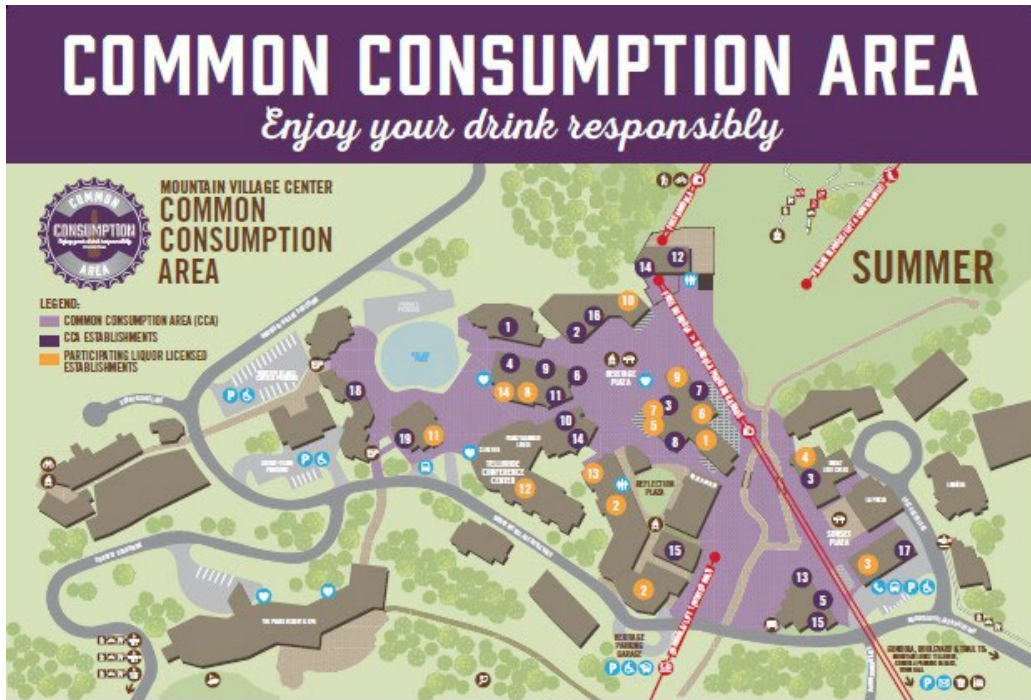
Security Plan:

- When appropriate, security staff will check coolers/bags to ensure no alcoholic beverages are brought into the Common Consumption Area and will be responsible for ensuring that no alcoholic beverages leave the Common Consumption Area.
- When necessary, recycling and trash cans shall be available at all entrance and exit points.
- IDs will be checked at the point-of-sale by staff members of each participating licensed establishment.
- Each licensed establishment will be responsible for ensuring that no alcoholic beverages from another establishment are brought into their licensed area.
- Each licensed establishment will use a disposable cup with its logo for patrons who wish to take a beverage out into the common consumption area.
- If open displays of intoxication occur, the security personnel will contact the police at the Town of Mountain Village and/or call 911 if there are any life and death emergencies.

Barriers and Signage:

- The boundary of the Common Consumption Area will be defined using natural barriers, bollards, and core pedestrian areas only (no vehicular traffic areas will be included).
- Signage will be posted at all entrances to the Common Consumption Area stating “no outside alcohol allowed” on one side and “no alcohol beyond this point” on the other side.
- Signage will match the current wayfinding program for the Town of Mountain Village.

Exhibit B
Common Consumption Area Map / Participant List



SEVEN DAYS PER WEEK, NOON TO 9PM

PARTICIPATING LIQUOR LICENSED ESTABLISHMENTS

- 1 Crazy Elk Pizza
- 2 Hotel Madeline & Residences
- 3 Poachers Pub
- 4 Siam's Talay Grill
- 5 The Pick
- 6 Tomboy Tavern
- 7 Telluride Coffee Company
- 8 Telluride Distilling Company
- 9 Telluride Ski & Golf Club House
- 10 Tracks
- 11 Placeholder for Future Restaurant
- 12 Telluride Conference Center
- 13 Telluride Brewing Company
- 14 Communion Wine Bar

PARTICIPATING CCA ESTABLISHMENTS

- 1 Boot Doctors & Paragon Outdoors
- 2 Burton
- 3 Christy Sports (BOTH LOCATIONS)
- 4 Heritage Apparel
- 5 Mountain Adventure Equipment
- 6 Shake N Dog Grub Shack
- 7 Slopeside Lockers
- 8 Soltheby's
- 9 Telluride Elevated
- 10 The Telluride Room
- 11 Telluride Real Estate Corp
- 12 TSG Ticket & Pass Office (excluding the Children's Center/Nursery)
- 13 Telluride Properties
- 14 Telluride Sports (BOTH LOCATIONS)
- 15 Telluride Adaptive Sports Program (BOTH LOCATIONS)
- 16 The North Face
- 17 TMVOA
- 18 Wagner Custom Skis
- 19 Rinkevich Gallery

COMMON CONSUMPTION AREA (CCA) OVERVIEW

- The CCA encompasses Heritage Plaza, Sunset Plaza and Village Pond Plaza.
- Alcoholic beverages purchased from one licensed liquor establishment in approved disposable cups will only be permitted in the CCA and cannot be brought into another liquor establishment.
- Reflection Plaza is licensed to Madeline Hotel & Residences therefore only alcoholic beverages from the Madeline Hotel & Residences can be consumed in that plaza.
- People with an alcoholic beverage from an approved establishment are not permitted to cross any roadways.



NO OUTSIDE ALCOHOL ALLOWED WITHIN THE COMMON CONSUMPTION AREA

Exhibit C
Sunset Music Series / Red, White & Blues Schedule of Events

SUNSET MUSIC SERIES
2023 Calendar - Tentative

Date	Event	Location	Time
6/14	Firstgrass concert	Sunset Plaza	5-8
6/21	Sunset Music Series	Sunset Plaza	5-8
6/28	Sunset Music Series	Sunset Plaza	5-8

7/3 & 7/4 Mon & Tues	Red, White & Blues Celebration	All Plazas	1-8
7/12 Wed	Sunset Music Series	Sunset Plaza	6-8
7/19 Wed	Sunset Music Series	Sunset Plaza	6-8
7/26 Wed	Sunset Music Series	Sunset Plaza	6-8

8/2 Wed	Sunset Music Series	Sunset Plaza	6-8
8/9 Wed	Sunset Music Series	Sunset Plaza	6-8
8/16 Wed	Sunset Music Series	Sunset Plaza	6-8

Notes:

- There will not be a Ride Fest concert
- Red, White and Blues will be on 7/3 and 7/4 **without** a regular Wednesday concert on 7/5.