TOWN OF MOUNTAIN VILLAGE PUBLIC ART COMMISSION (PAC) MEETING FRIDAY, JUNE 2, 2023, 9:00 AM

<mark>via Zoom</mark>

https://us02web.zoom.us/j/86980638798?pwd=VERnam1weGM4NzIFcDJ5MVFCYTVXZz09 (see login details below)

AGENDA									
ltem	Time	Min	Presenter	Туре					
1.	9:00		Chair		Call to Order				
2.	9:00	5	Wise	Action	Consideration of Approval of the June 2, 2023 PAC Meeting Minutes				
3.	9:05	85	Norton/Telluride Arts	Work session	2023 Public Art Call – Review of applications put forward from Telluride Arts				
4.	10:30	25	Chair	Action	Selection of Public Art Call award				
5.	10:55	5	Chair	Informational	Other Business				
6.	11:00		Chair		Adjourn				

To join the Zoom Webinar Meeting from Computer or Mobile Device download the Zoom App in the Appstore or go to the link below. Zoom webinar.

> Topic: PAC Meeting Time: Friday, June 2, 2023 at 9:00 AM

Join Zoom Meeting https://us02web.zoom.us/j/86980638798?pwd=VERnam1weGM4NzlFcDJ5MVFCYTVXZz09

> Meeting ID: 869 8063 8798 Passcode: 038355 One tap mobile +17193594580,,86980638798#,,,,*038355# US +13462487799,,86980638798#,,,,*038355# US (Houston)

Find your local number: https://us02web.zoom.us/u/kbxv1wJOD7

Please note that times are approximate and subject to change. Public Comment Policy:

- The Town Council will take your comments during all virtual Town Council meetings through the zoom conference app for items proper to receive public comment via the written comment feature on zoom.
- Please do not comment until the presiding officer opens the agenda item to public comment. Public comments submitted outside of the proper time may not be considered.
- All those wishing to give public comment must identify their full name and affiliation, if any, to the Town of Mountain Village.
- Please keep your comments as brief and succinct as possible as they will be read aloud at the meeting. Please refrain from repeating what has already been said by others in the interest of time. You may simply state that you agree with a previous speaker's comments.
- Commenters shall refrain from personal attacks and maintain a civil tone while giving public comments.

TOWN OF MOUNTAIN VILLAGE

MINUTES OF THE FEBRUARY 23, 2023

PUBLIC ART COMMISSION MEETING

The meeting of the Public Art Commission (PAC) was called to order by Ann Barker on Wednesday, February 23, 2023, at 11:06 AM through the online meeting platform, Zoom.

Attendance:

The following PAC members were present:

JD Wise Ann Barker Margaret Rinkevich Harvey Mogenson Peter Mitchell

The following Town Staff were present:

Molly Norton

Discussion and Committee Follow Up/Next Steps:

- Agenda Item #2 Approve Meeting Minutes
 On a MOTION by Mogenson and seconded by Mitchell, the PAC unanimously moved to approve the January 4, 2023 PAC Meeting Minutes.
- Agenda Item #3 Role of the Public Art Commission

Wise presented on roles of Public Art Commission members, processes and scope of the Public Art Commission. Potential future ideas for projects for the Public Art Commission and locations for future public art projects were explored. PAC discussion ensued.

• Agenda Item #5 2023 Call to Artists with Telluride Arts

Discussion transitioned to brainstorming on proposed desired locations to stipulate for the Call to Artists. PAC discussion ensued. **Wise** presented on the Call to Artists with Telluride Arts. Town staff will follow up on availability and ability to use proposed locations of Gondola Plaza, north-facing wall of Town Hall, and the Adventure Rock.

Agenda Item #4 Public Art Commission application revisions
 Norton and Wise presented. Feedback and edits were provided, and PAC members will provide
 final edits to Norton. Norton will make edits, distribute revised application, and post on the
 Town's website.

On a MOTION by Mogenson and seconded by Mitchell, the PAC unanimously moved to adjourn the meeting at 12:54 PM.

Respectfully submitted,

Molly Norton

Community Engagement Coordinator

Town of Mountain Village

PUBLIC ART COMMISSION – CALL TO ARTISTS NEXT STEPS

Summary of Process to this point

Public Art call made on Telluride Arts website: https://www.telluridearts.org/mountain-village-public-art

Deadline for applications: May 19, 2023

Selections to be made by May 31, 2023 (extended to June 2, 2023)

Award Details

Up to \$15,000 may be awarded

Installation to be completed before June 30, 2023 (final installation date to be determined between Town, Telluride Arts, and artist and subject to change).

Installation to end on June 30, 2024 with the potential to extend with all parties' consent.

Applications Received

29 applications were received and reviewed by Telluride Arts. 5 applications were selected to put forward to the Public Art Commission.

PAC's steps today

Using the selection criteria:

- Artistic merit and technical competence of the artwork, including consideration of its artistic, social, geographical, and/or historical significance.
- Qualifications of the artist (which may include images of past work, resume, references, and published reviews). Experience in public art is preferred but not required.
- The soundness of condition and/or structure, as well as reasonably immune to deterioration.
- Originality and authenticity of the work of artx
- Ease of installation and de-installation of work.
- Location and appropriateness of the proposed artwork.

Option 1: Select one or more projects to award funding. As needed, outline conditions for funding of projects for Town staff and Telluride Arts to address with selected artist(s).

Option 2: Decide to make no selection today and direct Town staff to:

- Withdraw the Call to Artists and funding; or
- Work with Telluride Arts on a revised Call to Artists

Artist	Page	Project Description	Location	Requested Funding	Conditions of Approval based on Town staff referral
Britt Bradford	7	12-15 ft tall, 3D plexiglass and metal mural - Discover your path	Artist proposed location: Market Plaza (mounted to Town Hall wall), rock wall under bridges, or a wall of the Conference Center	\$12,500	Will need details of mounting/anchor hardware, weight of mural, and site walk prior to approval to mount in any location. Artist will be responsible for installation and de-installation which is likely more then \$1000 (including the masonary for replacement of rock face)
John Kirk Drogsvold	12	3 large hanging digitally fabricated forest creatures	Provides examples of potential locations but open to public locations in Mountain Village Center	\$15,000	Most feasible location is likely hanging from the railings of the bridges between Reflection and Sunset Plaza. Will need details of mounting hardware, weight, and site walk prior to approval to mount in any location.
Lisa Ferguson	21	Mum' penny bear and cub	Conference Center/Village Pond Plaza	\$3,800	Exact location in Plaza TBD. Weight restrictions may apply due to snowmelt systems and underground parking.
Nicholas Synnott	29	2 music boxes and 1 birdhouse - utilizing human powered, self-generated energy, the boxes are uniquely wrapped and showcase local musicians music	Conference Center/Village Pond Plaza	\$15,000	Consideration of the private residences in the area - follow-up questions to the artist include volume of music/sounds and ability to turn off/disable during "quiet hours"
Sui Park	63	Two concepts to consider: abstract forms (1) staked to the ground or (2) attached to trees	Conference Center/Village Pond Plaza	\$15,000 (additional budget considerations if expediting a different work	The Microcosm project of staking objects to the ground is not seen a feasible as a year-round project (given snowfall). Feasible ground solutions would need to be explored if selected. Artist also has a project where 4 pieces could be woven to trees on-site.

Artist Bio: I am a local artist, living just outside of Mountain Village in Elk Run. I've studied art for over 9 years, including an undergraduate degree from the University of Colorado and advance studies in Spain and New York. I've dedicated my practice to painting and sculpture and show at MiXX gallery in Telluride. While I love traditional mediums, I also like to collaborate and explore ways of bringing my art and voice to the public art realm. I did my first local mural with Flair Robinson (image included) in 2016 on the side of the Transfer Warehouse. The proposed project for Mountain Village is a collaboration with Matt Malmquist who works and has a fabrication shop in Mancos, CO. My pieces, and this mural, all have a mystic undertone. My work is always exploring questions of the universe, humanity and spirituality as I explore them myself day to day.

Project Description: "Discover your path" is a 3D plexiglass and metal mural inviting the residents and visitors of Mountain Village to follow their unique life path and experience the trails and nature of the San Juan mountains. The colored plexiglass cairn and type will be lit for night engagement via LED lights. Cairns are the trail markers we find along mountain paths and also a way to honor nature. We find them along rivers and trails and they guide us as we travers the mountains and local landscapes. This plexiglass/acrylic version will be bright and colorful, floating above the wall and creating unique 3D mural effect. I have included a mock up of the mural though the type face and plexiglass colors will change depending on availability from the acrylic supplier. Once approved, we can submit a final design with final acrylic colors and typeface if desired.

Proposed Project Area: Market Plaza

How can your work relate to multiple types of viewers?: Yes, this work will be bright and fun and engage children as well as adults. The concept can be contemplated at a deeper level but also works at the surface level, inviting all to discover the trails of the Mountain Village.

Is your design unique to the proposed area, and how does your design reflect the destination?: The design is flexible and can be installed in any of the appropriate locations for a mural. In speaking with Molly, is sounds like the best areas would be the wall of the grocery store building facing the parking garage, near the sunset plaza, or on the conference center. The mural is designed mounted on a metal or acrylic background and the entire piece will then be mounted on the wall of choice. It will need to be securely mounted into a structure and does not stand on its own. We will fit the mural size to the desired location. The concept of the design is location specific. In considering life and play in Mountain Village, I felt that a cairn reflects hiking and adventure culture in the mountains and the words "discover you path" is an invitation to everyone to come discover the trails and recreation in the Village.

Please outline your project budget in detail.: Materials \$1500

Fabrication \$6000 Installation \$500 De-installtion \$500 Artist fees \$4000

Total: \$12500

Description of installation plan/timeline and utility requirements (if

any):: Fabrication of the plexiglass and metal as well as installation will be done by Matt Malmquist in Mancos, CO. Installation is planned to take one day and he will need access to an electrical outlet for install. Fabrication depends on how long it take to get the acrylic shipped once mural is approved. We hope to meet the desired date of June 30th for installation if the material can ship in under two weeks. The piece will need to be mounted on the the side of the building where near an electrical outlet if possible. Ideally the outlet would be hidden behind the mount or nearby where we can run a discreet cord. Solar may also be an option if needed.

Overall dimensions of art installation: Dimensions are flexible depending on the desire site for the mural. The initial design and material cost is propped at around a 12-15 ft. high mural.

Primary materials used and expected lifespan of artwork: Acrylic and metal. Lighting. Installation hardware. We would like to hang the mural for 1 year with an option to extend if the acrylic is still in good shape.

Discover your path...







Name: John Kirk Drogsvold

Address:

Email Address:

Phone:

Eligibility (please select all that are true): I am an adult. (18yrs old and older), I am a U.S. Citizen

What is your connection to Mountain Village/Telluride?:

Please share a link to your website and/or examples of previous work.: http://www.johnkirkcreative.com/

Artist Bio: John Kirk Drogsvold is an artist with a passion for exploring new frontiers in art and technology. He is excited to explore the possibilities of blockchain and digital fabrication art to create stunning works that are both authentic and cutting-edge. In addition to his passion for innovation, John values collaboration and welcomes the opportunity to work with other artists, designers, and creatives to bring creative vision to life.

Project Description: This proposal outlines an exciting and innovative public art installation that aims to transform the Town of Mountain Village into a captivating destination while promoting creativity, collaboration, and the integration of cutting-edge technologies. Through the artistic vision of John Kirk Drogsvold, three large hanging Forest Creatures will be created using digitally fabricated wood sculptures, bringing a touch of magic and wonder to the Mountain Village Center. These sculptures will be individually and uniquely painted, adding vibrancy and character to the community. Project Description: The proposed project involves the creation and installation of three large hanging Forest Creatures within the Mountain Village Center. These sculptures will be constructed using digitally fabricated wood, resulting in intricate and detailed forms that merge artistry and technology seamlessly. To enhance their visual appeal and ensure durability, the sculptures will be strung together using sturdy climbing rope, and fastened with climbing gear. The placement of the sculptures offers flexibility and can be tailored to maximize their impact on the community. They can be hung from hooks, strung from bridge to bridge, or even positioned on the ground, creating an engaging experience for visitors and residents alike. The strategic placement of these sculptures in high-visibility areas will transform ordinary spaces into captivating community landmarks. Artistic Vision: The Forest Creatures will serve as a source of

inspiration, creating an immersive environment that celebrates the natural beauty surrounding the Town of Mountain Village. Each sculpture will be a unique representation of a mythical forest creature, capturing the imagination of viewers and evoking a sense of wonder and curiosity. John Kirk Drogsvold's expertise in blending art and technology will be instrumental in achieving this vision. He has already produced one of these sculptures and successfully installed it in Snowmass. He now wants to take the design even farther by adding personality through paint, and elegance by further refining the design. Collaboration and Community Involvement: John Kirk Drogsvold values collaboration and recognizes the importance of involving other artists, designers, and creatives in the realization of this project. This proposal encourages the engagement of local artists, who can contribute their unique perspectives and expertise to the overall artistic vision. Collaborative workshops and artist talks can be organized to foster creativity, exchange ideas, and encourage community participation. Additionally, this project seeks to involve the community through interactive elements. Visitors and residents will be invited to share their interpretations of the Forest Creatures through social media platforms, further promoting Mountain Village as a business and entertainment destination. This engagement will create a sense of ownership and pride, fostering a strong connection between the community and the public art. Conclusion: The installation of three large hanging Forest Creatures in the Mountain Village Center will create a visual spectacle, enhancing the town's identity and reinforcing its status as a vibrant community. Through the integration of digitally fabricated wood sculptures, cutting-edge technology, and the collaborative spirit of John Kirk Drogsvold, this project will bring together art, innovation, and community engagement. By transforming ordinary spaces into enchanting landmarks, the installation will captivate and inspire visitors, fostering a sense of place and establish Mountain Village as a premier destination for art and entertainment.

Proposed Project Area: Other

How can your work relate to multiple types of viewers?: The proposed installation of three large hanging Forest Creatures aims to engage and resonate with multiple types of viewers, fostering a connection with diverse audiences within the Mountain Village community. Here's how the artwork can relate to different types of viewers: Residents: The Forest Creatures offer an opportunity for residents to take pride in their community and experience a sense of ownership. By integrating the sculptures into the public spaces of Mountain Village, they become familiar landmarks that residents can connect with on a daily basis. The unique and imaginative design of the sculptures evokes a sense of wonder and curiosity, inviting residents to explore and appreciate the artistic beauty of their surroundings. Visitors: The artwork creates an immersive environment that captures the attention and interest of visitors to Mountain Village. The visually striking and enchanting nature of the Forest Creatures leaves a lasting impression, enhancing the appeal of the town as a destination for art and entertainment. Visitors can engage with the artwork through various perspectives, interpretations, and interactions, making their experience memorable and encouraging them to share their impressions with others. Art Enthusiasts: The digitally fabricated wood sculptures represent a fusion of art and technology, appealing to those with an appreciation for

innovative artistic techniques. Art enthusiasts can admire the craftsmanship and intricate details of the sculptures, recognizing the skill and creativity involved in their creation. The unique and individually painted designs of the Forest Creatures add an element of personal expression and artistic diversity, further enriching the viewing experience for this audience. Community Engagement: The interactive elements incorporated into the artwork, such as inviting visitors and residents to share their interpretations of the Forest Creatures through social media, foster community engagement and connection. This inclusive approach encourages individuals from all backgrounds and ages to participate and contribute their perspectives, making the artwork a shared experience that reflects the diverse voices and creativity within the community. Overall, the installation of the Forest Creatures appeals to multiple types of viewers by offering a visually captivating experience, a sense of community pride, a connection to nature, and an opportunity for personal interpretation and engagement. This inclusivity ensures that the artwork becomes a unifying force, bringing people together and enhancing the cultural vibrancy of Mountain Village.

Is your design unique to the proposed area, and how does your design reflect the destination?: The design of the three large hanging Forest Creatures is unique to the proposed area of the Mountain Village Center, tailored specifically to enhance the visual character and reflect the essence of the destination. Here's how the design showcases its uniqueness and reflects the destination: Uniqueness: The digitally fabricated wood sculptures, expertly crafted by John Kirk Drogsvold, bring a distinctive and innovative element to the public art installation. The intricate details and craftsmanship achieved through advanced techniques, such as CNC routers, create one-of-a-kind artworks that are unparalleled in their design. Each sculpture is individually and uniquely painted, adding a personal touch and ensuring that no two pieces are the same. This uniqueness makes the installation a standout feature within the Mountain Village Center. Reflecting the Destination: The design of the Forest Creatures is inspired by the natural beauty that surrounds Mountain Village. By incorporating elements from the local environment and embracing the region's connection to nature, the sculptures resonate with the destination's identity and character. The mythical forest creatures represent the enchanting allure of the surrounding landscapes and evoke a sense of wonder and curiosity that is emblematic of the destination. This reflection of the natural surroundings creates a harmonious relationship between the artwork and the destination, enhancing the overall visual appeal and cultural significance of Mountain Village. By combining innovative techniques, personalized designs, and a reflection of the destination's natural beauty, the design of the Forest Creatures establishes a unique artistic presence that enriches the visual landscape of the Mountain Village Center and reinforces its identity as a captivating destination.

Please outline your project budget in detail.: Cost Breakdown:

13 sheets of .5" Baltic Birch Plywood - \$2,600.00 Delivery to shop - \$400.00 CNC shop time - \$3,000.00 (10 hours per sculpture) Paint cans and painting tools - \$400.00 Good climbing ropes and carabiners - \$600.00 Install and takedown help - \$1000.00 Mishap budget - \$2,000.00 Artist fee - 5,000.00

Total Estimated Expenses: \$15,000.00

Note: The cost breakdown above includes the materials required for construction, delivery charges, CNC shop time, painting supplies, climbing ropes and carabiners, as well as the assistance needed for installation and takedown.

Please keep in mind that these figures are estimates and may be subject to change based on factors such as market prices and specific project requirements.

Description of installation plan/timeline and utility requirements (if any):: Project Execution Steps: As soon as announced, initiate the purchasing of materials required for the project. Collaborate with interested parties to organize and determine the optimal locations for installation, ensuring maximum visibility and impact. Begin the fabrication process by creating the three pieces individually, paying attention to detail and craftsmanship. Prior to installation, enlist the assistance of an experienced individual with rope skills to ensure the secure and proper hanging of the sculptures. Install the three pieces in the designated locations, carefully following the predetermined plan and considering safety measures. Step back, admire the completed installation, and take pride in the vibrant and captivating addition to the Mountain Village Center. Note: The execution steps outlined above represent a general timeline and sequence for the project. Flexibility and adjustments may be necessary based on specific circumstances and requirements.

Overall dimensions of art installation: 3 Units, each unit is 40" x 47" suspended in the air

Primary materials used and expected lifespan of artwork: The proposed sculptures will be designed and constructed to withstand outdoor weather conditions for an extended period. The painted wood will be treated with a durable outdoor paint and sealed with a protective coating to prevent water damage, fading, and rot. The climbing rope used to string the sculptures together will be made of high-quality materials that are UV-resistant, preventing them from breaking down or becoming brittle due to sun exposure. Over time, as with any outdoor installation, the sculptures will experience natural wear and tear from exposure to the elements. The lifecycle of the sculptures will be monitored and evaluated periodically to ensure they remain safe and aesthetically pleasing to the community. If any significant damage or decay occurs, the sculptures will be removed, and replacements will be considered.

Forest Creatures





WWW.JOHNKIRKCREATIVE.COM





WWW.JOHNKIRKCREATIVE.COM



Forest Creature Dimensions







WWW.JOHNKIRKCREATIVE.COM



Thank You

For more info, visit my website.

Reach out with any questions.



Name: Lisa Ferguson

Address:

Email Address:

Phone:

Eligibility (please select all that are true): I am an adult. (18yrs old and older), I am a U.S. Citizen

What is your connection to Mountain Village/Telluride?:

Please share a link to your website and/or examples of previous work.: <u>http://www.mr-and-mrs-ferguson.com/</u>

Artist Bio: We began creating art together in 2010 for the Burning Man art festival. We were encouraged that the festival's DIY nature gave us an immense outdoor gallery with which to flourish or fail. With Lisa's background in visual story telling and Robert's in metal fabricating, our combination would be a good fit. Our early works brought us attention to work with unique materials and techniques. With each project we learn, we experiment. It's a joy. We say that our projects are made one penny at a time. Quite true, our process is labor intensive. We do not use computer and automated machinery to create our pieces. We work with our hands and with friends. From the Burning Man method of encouraging volunteerism, we found over a dozen friends who enjoy working on our pieces. They spend their summer weekends and evenings placing coins in concrete and marvel that we have created a knitting bee atmosphere making art. When we have commissions, we employ three of our volunteers to help on those builds. Lisa is a freelance cinematographer with 35 years experience shooting and directing documentary and lifestyle projects for network television, film festivals and corporate clients. Robert is owner of Ferguson Welding Service in Hayward, CA. Robert has 35 years experience with his company that does welding and fabricating for industry and infrastructure

Project Description: We are pleased to present 'Mum' a mother grizzly bear and her cub. A curious pair who notice the viewer who has noticed them. The fur of these bears is made with over \$1,000 in pennies. This installation is approachable in many ways. Most visitors of the art would have had a love with bears stemming from childhood affection with teddy bears. As they approach the art they will want to run their hands on the fur which at that point they discover that it is all pennies. Pennies also stem from childhood for their whimsical nature. The visit with 'Mum' works with the sense of nostalgia and the sensation of touch. 'Mum' was created by Mr and Mrs Ferguson for a 2022 exhibition in England at Chatsworth House. A co-sponsored event with Burning

Man and Chatsworth House Trust. 'Mum' was exhibited for 6 months to over a half million visitors and was very popular with children and school groups. The installation has recently been returned from the UK.

Proposed Project Area: Conference Center/Village Pond Plaza

How can your work relate to multiple types of viewers?: Our work is approachable. Visitors are drawn to bears as they may have a childhood connection to teddy bears or have a respect for bears. Our art encourages curiosity. Visitors want to examine the materials that make the bear fur, they wonder how could this have been made? They then run their hands on the fur, it gives a pleasing feeling, it may not be fur but it is unique.

Is your design unique to the proposed area, and how does your design reflect the destination?: Although the grizzly bear is no longer in Colorado this installation is an honor to the wildlife and forests where Mountain Village is home. Another of our penny bears calls Telluride home, Ursa Ravus. It was brought to the city in 2019 and is on display on East Colorado Avenue. Having two of our penny bears in the region would be a lovely compliment to one another.

Please outline your project budget in detail.: The installation build in 2022 was funded by us for the UK exhibition. Exhibition in Mountain Village will help offset some of those costs. We do own delivery vehicle and trailer.

We anticipate these hard costs:

- Fuel: \$2,400 4 journeys. Delivery to Telluride and return to our shop, return to Telluride for de-instillation of art then return to shop.

- Accommodation and food: \$800. Delivery and pick up
- Forklift rental: \$600 . For removal of art off trailer and placement back on trailer.

Description of installation plan/timeline and utility requirements (if any):: 'Mum' will be delivered on a flatbed trailer by the artists and installed. We will work with Mountain Village appointed engineers and landscaping crews in the installation. We will need a forklift or VR lift for the job. This is a self-supporting installation that does not need ground anchors though if required the installation is equipped for it. The installation does not require power, it can be lit from existing sources on property.

Overall dimensions of art installation: 8 foot long, 4 foot tall, 3 feet wide

Primary materials used and expected lifespan of artwork: Steel tubing frame attached to steel plate. The body is hand carved polystyrene which is coated with expansive concrete with over 1,000 pennies. The eyes are handblown glass, the claws and nose are blacksmith formed steel.



CONTACT (/CONTACT)



'MUM"

Be ever so mum as you approach this mother grizzly bear and her cub. They notice you as well. Mum is also an affectionate word given by the British to their mothers. Fitting, as this 2022 Mr and Mrs Ferguson sculpture was created for a Burning Man exhibition in England. Together, Burning Man and Chatsworth House (https://www.chatsworth.org) presented Radical Horizons (https://www.chatsworth.org/news-media/news-blogs-press-releases/burning-man-about-the-sculptures), a free art tour of Burning Man sculptures on the grounds of this 17th century historic estate. 'Mum' was one of 12 sculptures exhibited for 6 months to a half million visitors.

Mum will return to the California in January 2023 and we expect she will soon have a new home for others to enjoy her.

























Our Team of 'Mum' Creators and Installers



Chatsworth/Burning Man Team









Mr and Mrs Ferguson







Arrival at Chatsworth













Leaving the Shop



Mrs F. and Suki

Tanner

Claws



Tanner - Blacksmith



Suki - Art Assistant



The First Penny



Mr. Ferguson





















Frame





(init (init (.t

Powered by Squarespace (http://www.squarespace.com?channel=word_of_mouth&subchannel=customer&source=footer&campaign=4fd1028ee4b02be53c65dfb3)

Name: Nicolas Synnott

Address:

Email Address:

Phone:

Eligibility (please select all that are true): I am an adult. (18yrs old and older), I am a U.S. Citizen

What is your connection to Mountain Village/Telluride?:



Artist Bio: LeMonde Studio is a movement toward greener entertainment combining art and sensible technology. Electrifying each activation by human power or green tech, we put the visitor at the centre stage of the experience, building community bridges and teaching the actual value of energy. Our clients are public organizations, governments, commercial spaces and brands looking for new ways to engage with their community and offer them a much-needed break from their fast-paced life. We believe people are always on the lookout for new emotions and curiosity. Nobody wants to see the same piece for 20 years. Whatever how glorious it might be. Our business model revolves around this. We work with our clients on an ever-changing proposition by ensuring our pieces are modular and can evolve throughout the seasons or transform into a new piece with a different look and feel. Our designs are always available for rental, making them much more affordable. We are obviously always happy to work on permanent or semi-permanent projects. We like to make sure the visitors are at the center stage of the art experience by making them part of the journey and making the art piece reactive to their actions. Most of our work uses a mixture of Russian plywood, aluminum and stainless. Some of our products include artistic off-grid palm trees fighting climate change, heat islands and creating security corridors throughout American cities. Our inventory includes human-powered music boxes, bike cellphone charging stations with a twist, solar-powered mist stations, and so much more. Our technology was designed to be repackaged to ensure we build unique programs while maximizing our client's budgets. Finally, we have a vast inventory of experiences for the holidays, Halloween and the 4th of July. Félix Marzell Lead Urban Art Designer Industrial designer, craftsman, artistic director and Entrepreneur Félix Marzell is passionate about creating experiences and objects resulting from the meeting of art and science. Trained luthier from the School of Arts and Crafts of Quebec, Félix received a graduate degree in

industrial design from the University of Montreal in 2012. Among his many distinctions and recognitions, he was awarded Entrepreneur of the Year by Foundation Montréal in 2013. Through his multiple creative projects and art installations, exhibited worldwide, Félix Marzell leaves a unique and distinctive signature. "I constantly aim to entice curiosity, wonder and human connections." Nicolas Synnott Experiential Design With a Bachelor's in Education from Trinity College in Dublin, a Bachelor's in Liberal Arts & Politics from Vermont University and an MBA from Harvard Business School, Nick has cultivated a strong network through his diverse background. His experience lies in business development, building strategic partnerships, marketing, and operation. Nick took his former tech start-up to 27 countries, including some of the world's most challenging markets. Nick specializes in experiential marketing, sponsorship, events, conception and ideation. He transforms ideas into action. During his 15-year career, he occupied C-Level positions at firms and studios in Southeast Asia, Europe, Africa, and North America. Nicolas was also part of three successful exits.

Project Description: Through our playful and vision-oriented approach of sustainable development, we use gameplay to demonstrate and educate users on the actual value and power of self-generated energy. By creating facilities that operate solely on human energy, we place the user at the center of the experience: thus allowing us to build connections in communities while also animating a multitude of public spaces. For this program, we plan on setting up two human-powered music boxes customed wrap to the venue, it's history, brand and key messaging. The wrap can be easily switched to a new design to highlight collaborations, special events or new campaigns throughout the year. A crank on each box will activate a light and sound experience. The experience does not need power and can be set up almost anywhere or rotated throughout town over the year. Each box will showcase local artists or destination-relevant songs. The songs can be switched to highlight specific collaborations or events all year. In addition to the two music-box, our team will set up a human-powered custom-branded birdhouse. Two LED birds will light up through a crank and start chatting on a musical background. The design is specially made not to arm trees and could be attached to another structure as needed. Once again, the system does not require power.

Proposed Project Area: Other

How can your work relate to multiple types of viewers?: First and foremost, our green and durable approach allows us to put visitors at the center stage of the experience. Because we do not need any power connection, we can set up almost anywhere. The various art pieces can be moved from one site to another on more extended programs to engage new demographics. The fact that there are three different art pieces also helps us connect with various age generations by giving them their own identity and showcasing artists from different eras. We highly encourage creating a trail through town and encouraging visitors to stop at all three experiences. Finally, who doesn't love turning a crank to activate light and sound? The movement is made easy for kids, but also as a sophisticated anti-thief system making it highly durable and adapted to larger humans.

Is your design unique to the proposed area, and how does your design reflect the destination?: Our technology is modular and adapted to each venue, taking into consideration what makes it unique. The wrap on each box will be custom-designed for the location and can be easily refreshed throughout the year to highlight various events in the community. The songs will also showcase local talent and can easily be switched all year to showcase new talent, special events (i.e. Christmas) or all-time classics. We are also open to working with local artists on specially made vinyls for the two boxes.

Please outline your project budget in detail.: Two human-powered music boxes \$5,000.00

Human-powered birdhouse, including 2 LED birds \$4,000.00 Project Management \$2,000.00 Insurance \$1,000.00 Admin, including music rights \$1,000.00 Transport \$2,000.00 Total \$15,000.00 * one-year rental, open to longer - music can be switched all year long ** The budget is modular, we can scale down as needed.

Description of installation plan/timeline and utility requirements (if any):: Both human-powered boxes and bird boxes are built. We need one week to create unique wraps and select local artist music to showcase. The birdbox is built and ready to go. We only need a day for a new code or paint. All installations can be set up in less than 2 hours.

Overall dimensions of art installation: Each Box (2) is 2 feet by 2 feet (4 feet high) - The birdbox is 2 feet by 1 foot and modular.

Primary materials used and expected lifespan of artwork: Plywood, Acrylic, Plastic, Aluminum and Iron - Lifespan 3 to 5 years with very minimal maintenance.












Sustain, Source, Create, Spark + Harvest Good Energy



LeMonde studio







About LeMonde Studio

who is

LeMonde studio

LeMonde Studio is a movement toward greener entertainment combining art and sensible technology.

Electrifying each activation by human power or green tech, we put the visitor at the centre stage of the experience, building community bridges and teaching the actual value of energy.

Our clients are public organizations, governments, commercial spaces and brands looking for new ways to engage with their community and offer them a much-needed break from their fast-paced life.





More than 700 custom-build concepts in 10-years!

conscience art + immersive experiences

We believe people are always on the lookout for new emotions and curiosity. Nobody wants to see the same piece for 20 years. Whatever how glorious it might be. Our business model revolves around this. We work with our clients on an ever-changing proposition by ensuring our pieces are



modular and can evolve throughout the seasons or transform into a new piece with a different look and feel. Our designs are always available for rental, making them much more affordable. We are obviously always happy to work on permanent or semi-permanent projects.



VivaCity SXSW

Mandated by Telefilm Canada to build the decor and experiences throughout the Canada House at SXSW, our team stayed true to the Canadian brand and its sustainability efforts while showcasing the unique Canadian balance between creativity, art and immersive entertainment. For the occasion, our team is launching our latest innovation, the Totem, dressed up for the event as a one-of-a-kind palm tree. Based on the location and activation goal, the structure uses various green technologies, including solar panels, motion detection technology and a system of cranks to distribute a refreshing mist to anyone sitting under it. The unit is 100% off-grid and controls the mist level, factoring in the current temperature.



The structure also has lights and speakers activated through the crank, adding to the immersive experience. In addition to our Totem, our team has been busy redesigning some of our all-time favourite products, including several human-powered music boxes, our now-famous Mini Banc-Nana, the Fun-Gi, which took residence last summer at the Jardins de Metis and the always popular, hand-cranked photo booth to make sure each visitors remember their time at the Canada House for a long-time.

Montréal Boréal

The Canadian Winter is a vast playing field for anyone brave enough to embrace the snow and the cold. Our creative team took that statement to heart and created a festival full of light, music and games. Our team oversaw the entire art direction of the three-day February event. The team also designed the site signage, furniture, games and decor. Our personal favourite was the human-powered musical box track throughout the park, highlighting the work of some of the region's music greats.



a festival full of light music and games













Le Jam du Nord











Inspiring experience, bringing generations together.



The Big Apple

New York City represents so many things to so many people. For some, it is the land of opportunity and productivity. For others, it is all about creativity and inclusivity. For all, New York City is the Big Apple. Our design team wanted to create a unique structure that allows New Yorkers and its millions of visitors to stop and reflect. Thanks to the Hudson Yards Hell's Kitchen Alliance and the Lincoln Square BID for having us during the last two years.



where anything is possible







KARAOKE



Piano Picasso

Some projects are crazier than others. This is one of our all-time favourites. Teaming up with an up-and-coming artist, we build a painting piano. As the pianist touched the piano keys, a series of tubes reacted to the notes and designed a unique piece on a nearby canvas. The last stop of the tour took place in Doha, Qatar. 48









The original design is celebrating ten years. From a simple banana bench to today's urban sustainable mini-park, our Banc-Nana has a little something for everyone. Our current setup includes a giant banana peel bench, a smaller banana bench (which won a Canadian design award), a human-powered music box and two off-grid palm trees combining sound, lights and water. The setup is designed to fight heat islands and climate change while keeping water usage minimum and adapting to the ever-changing weather. The entire structure does not require any electricity.

today's urban sustainable park



A little something for everyone.



Designed to fight heat islands and climate change.



A human-powered music box.



Light Lane

Hired by the National Gallery of Singapore, the mission was cleared, promote cycling, activate the current path and centre the activations around light. Our team set up eight stationary futuristic bikes along the bike path. Each bike projected different shapes and produced a distinct soundtrack. Users were transported to New York City, where they were now couriers. Still today, this activation ranks very high on a favourite list.





promote cycling + centre activation around light







Ask about our 3-year programs and how we can build a unique story over time.

Re_Connect

Airports have to be one of the most chaotic places in the world. Excited adults running late for their planes, kids jumping around and last-minute shopping. It gets exhausting just thinking about it. We designed re_connect with one purpose in mind. Give its users a much-needed break. Easy to set up, the bikes are perfect for conference centres, hotels, transit stations, malls, and many more locations. Each bike has cell phone charging ports and makes a unique sound. When the four bikes are used simultaneously, we can hear the sound of a bushfire deep inside the forest by a creek.



Re-connect, for a much-needed break



Re_charge



Re_lax



Re_connect



Promoting sustainable brand values.

NexGen Grey Cup

Mandated to design a one-of-a-kind sponsorship activation, our team focused on making sure each activity throughout the space was engaging and showcased NexGen values cutting-edge technology and community (green, engagement). We split the room into four sections.



Sports Classic: Classic QB and Kicker game where the visitor was trying to hit different targets.

Competitive: Two bikes designed as footballs where consumers were trying to bike as fast as possible and light up their side of the goalpost first.

Fun: Human-powered seesaws light up as people go up and down. 56 Artistic: Giant football bench, perfect for a memorable selfie

green technology + engagement













WWF Cop 15

Mandated by Makers and WWF International to build their marketing activation at the COP 15, our team designed a 35 feet high leaning giant jenga. We were responsible for the engineering, the build and logistics. Our team also collaborated with the Makers team on the design and was responsible for sourcing all recyclable materials.





Artbre

The Montreal International Airport recently approached us to build a one-of-a-kind rest area. They wanted an artistic design that would be deeply peaceful while interactive and informative. Our design team built two benches under a unique tree. They also produce a human-powered music box in the shape of a mushroom where by-passers can hear the bird in his natural habitat. Our mission was to inform visitors of their bird conservation efforts while entertaining them.



a sneak peek က





















LeMonde studio

let's work together

Whether you have a crazy idea you want to bring to life or like our products, get in touch. We always have time to brainstorm. Félix Marzell felix@LeMondeStudio.com

Nicolas Synnott nicolas@LeMondeStudf&.com







Name: Sui Park Address: _______ Email Address: ______ Phone: ______ Eligibility (please select all that are true): I am an adult. (18yrs old and older) What is your connection to Mountain Village/Telluride?: _____ Please share a link to your website and/or examples of previous work.: <u>http://suipark.com</u>

Artist Bio: Sui Park is a New York-based artist born in Seoul, Korea. Her work involves creating 3-dimensional flexible organic forms of a comfortable ambiance that are yet dynamic and possibly mystical or illusionary. Park has had several solo exhibitions and public art commissions including Immersion in Black and White at Sapar Contemporary in 2021. She has participated in over 150 exhibitions internationally. Park's artwork has been acquired by the Jordan Schnitzer Museum of Art in Oregon and the Saks Fifth Avenue Flagship Store in New York. Numerous mentions of her work and projects have been published in The New York Times, The Washington Post, Hyperallergic, Artnet, Vice and Colossal as well as other publications. She is represented by Sapar Contemporary in New York City. Sui Park's education includes an MDes in Interior Architecture at Rhode Island School of Design and a BFA in Environmental Design at Maryland Institute College of Art. Sui Park also holds an MFA and BFA in Fiber Arts at Ewha Womans University, Seoul, Korea.

Project Description: Microcosm is a landscape of abstract forms that visualizes a rich culture and characters, and vibrant colors of liveliness. My inspiration of Microcosm comes from dynamic and diverse aspects of the Town of Mountain Village landscape and activities of its visitors, along with the Telluride Arts Public Project. I propose to install Microcosm at Conference Center/ Village Pond Plaza.

Proposed Project Area: Conference Center/Village Pond Plaza

How can your work relate to multiple types of viewers?: Over the course of outdoor exhibition, I had great responses, various comments and feedback especially from young audiences and educators. It seems that my use of materials and resulting transformation seem to amuse them. An immediate response to my work is how they

well coexisting with our wonderful mother nature. Through the 'Microcosm' I hope my work would create a moment of some transformation and dynamics for visitors.

Is your design unique to the proposed area, and how does your design reflect the destination?: My outdoor installation process is very similar to the process practiced in my Interior Architecture (IA) studio courses at RISD. IA Department focuses on and specializes in Adaptive Reuse. In particular, the process was very useful in planning my site-specific installations. I always look for inner beauty of a site. The town of Mountain Village in Telluride, CO has their beautiful and unique environment and I researched its own characteristic and tried to compose my work to the given site. I believe that my projects will bring new energy and harmonize into new environments at the town of Mountain Village.

Please outline your project budget in detail.: Microcosm Budget Sui Park

Cable Tie materials - \$1,000.00 Acid Dye Powder - \$45.00 Tent Stakes - \$50.00 Boxes - \$40.00 Tapes - \$10.00 Bubble Wrap - \$30.00

Shipping (Two One way Trips) - \$1400.00 Flights for two (with Assistant) - \$1000.00 Transportation (Car rental, Toll, Parking and Gas) - \$1000.00 Accommodation (For three nights) - \$1200.00 Meals - \$500.00 Installation Assistance fee - \$500.00 Artist Fee - \$8225.00

Total - \$ 15,000.00

Description of installation plan/timeline and utility requirements (if any):: Various sizes of cable ties will be applied to structure the forms of Microcosm. Microcosm will be installed on the ground using tent stakes.

Overall dimensions of art installation: Various sizes 6"w x 6"d x 6"h to 18"w x 18" x 36"h

Primary materials used and expected lifespan of artwork: Cable Ties, Hand-dyed Cable ties, Tent stakes, UV protection spray, expected lifespan of artwork more than 1 year







Microcosm Budget

Sui Park

Cable Tie materials	- \$1,000.00
Acid Dye Powder	- \$45.00
Tent Stakes	- \$50.00
Boxes	- \$40.00
Tapes	- \$10.00
Bubble Wrap	- \$30.00
Shipping (Two One way Trips)	- \$1400.00
Flights for two (with Assistant)	- \$1000.00
Transportation (Car rental, Toll, Parking and Gas)	- \$1000.00
Accommodation (For three nights)	- \$1200.00
Meals	- \$500.00
Installation Assistance fee	- \$500.00
Labor	- \$8225.00

Total

- \$ 15,000.00

Description of Proposed Work:

Artist:	Sui Park
Title:	Microcosm
Site:	Conference Center/ Village Pond Plaza
Installation:	Before Jun 30 th , 2023
Duration:	1 Year
Year:	2023
Material:	Hand Dyed Cable Ties, White Cable Ties, Tent Stakes
Dimensions:	Various sizes 6"w x 6"d x 6"h to 18"w x 18" x 36"h
Weight:	Less 6 pound each

Summary of Project:

Microcosm is a landscape of abstract forms that visualizes a rich culture and characters, and vibrant colors of liveliness. My inspiration of *Microcosm* comes from dynamic and diverse aspects of the Town of Mountain Village landscape and activities of its visitors, along with the Telluride Arts Public Project. I propose to install *Microcosm* at Conference Center/ Village Pond Plaza.

Microcosm comprises approximately 25 – 30 big and small pieces, each with a unique character. The size of each piece is expected to be between 6"w x 6"d x 6"h and 18"w x 18" x 36"h. Various sizes of cable ties will be applied to structure the forms of *Microcosm*. *Microcosm* will be installed on the ground using tent stakes.

SUI PARK

about SPARK Artist Statement CV Bibliography NEWS Park.Sui Instagram Contact

<u>next</u> / <u>index</u>



WHERE THE WIND STAYS

Wind shows its presence by touching others and surroundings. At Thanatopolis Trail, wind swivels trees and rustles leaves. It seems as if wind wants to talk to us, speak to us. Perhaps it wants to tell us something and lead us to a certain direction. Wind gently breezes as if it wants to stay. But, soon off it goes, goes away.

While wind doesn't stay, wind stays with some of us as an inspiration. Gentle breeze brings us to think, muse, and begin embracing. Where the wind stays attempts to visualize the inspiration and embraced dreams in a cloud-like abstract form. At Thanatopolis Trail, wind swivels trees and rustles leaves, and trees start to dream.



Dimension: 12 pieces in Various Sizes Medium: Cable Ties, Monofilament Year: 2021 Location: I-Park Foundation, East Haddam, CT, USA

The installation, *Where the Wind Stays* is a site-responsive commissioned artwork in celebration of I-Park's 20th anniversary. *Where the Wind Stays* will be exhibited at The I-Park's 2021 Site-Responsive Art Biennale, eighth in the series, on September 18, 2021.

















Filed under Art, Installation Art, Contemporary Art, Environmental Art, Commissioned Art, Visual Art, Fiber Art, Textile Art, Sculpture, Soft Sculpture