

TOWN OF MOUNTAIN VILLAGE MISSION & VALUES

OUR VALUES

The Town of Mountain Village endeavors to cultivate an **authentic** and **healthy** community through **respectful** and **responsible collaboration**.

OUR VISION

Carry on the vision of a creative and vibrant world-class resort community for its residents, businesses and guests while honoring our uniquely spectacular landscape.

OUR MISSION

- Provide a climate that supports economic diversity and environmental sustainability while leading in a spirit of collaboration and care.
- Pursue innovative solutions to meet the needs and expectations of our community.
- Exceed resident, business and guest expectations by providing superior service.
- Build a better future for all who call Mountain Village home.

STRATEGIC GOALS

- Expand regional housing to support community operations.
- Ensure resilient infrastructure.
- Maximize use of Town assets.
- Be the Employer of Choice.
- Elevate guest and resident experience.
- Strengthen relationships with Telluride Ski & Golf, regional partners and community members.