



OFFICE OF THE TOWN MANAGER
455 Mountain Village Blvd.
Mountain Village, CO 81435
(970) 729-2654

TO: Mountain Village Town Council
FROM: Paul Wisor, Town Manager
DATE: December 5, 2024
RE: 2025 Intergovernmental Goals and Objectives

Executive Summary: Town Council will conduct a work session on 2025 Intergovernmental Goals and Objectives. The Work Session is intended to provide staff and a designated member of Council with Council's perspective on proposed goals and objectives.

Background

At the last Intergovernmental Meeting, the Telluride Town Manager provided a draft of 2025 Intergovernmental Goals and Objectives, which are attached hereto as **Exhibit A**. These goals and objectives have been culled from planning documents of all regional jurisdictions. The relevant regional entities committed to create a working group to review the goals and objectives, and create a final working document intended to a solid foundation for collaborative alignment on 2025 action items.

Exhibit A contains Focus Areas, Goals, and Action Items for Council to evaluate.

A *Focus Area* is a broad, high-level category that represents a key priority or strategic emphasis. It provides a thematic framework for guiding efforts and aligns with the overarching vision of the organization or region. Think of it as the "big picture" direction.

A *Goal* is more specific and falls within a focus area, outlining a clear objective that contributes to the success of that area. Goals are targeted outcomes that specify what needs to be achieved to advance the broader focus are

An *Action Item* is a concrete, task-oriented step linked directly to a goal. It defines the specific actions that need to be taken to achieve the goal within a defined timeframe, typically within the year. Action items allow for detailed planning, assignment of responsibilities, collaboration, and tracking progress.

These three elements work together hierarchically: Focus Areas provide the broad direction, Goals establish clear objectives within those areas, and Action Items are the actionable tasks that turn those objectives into reality. Each level is distinct, yet they all contribute to a cohesive strategy for achieving the region's or organization's long-term vision.

The Town of Mountain Village has been asked to designate a member of Council to attend meetings, along with staff, early in the year to clarify these Focus Areas, Goals, and Action

items. Council should designate a member of Council to attend these working group meeting and provide the designated Council member and staff with input regarding the 2025 Intergovernmental Goals and Objectives.

DRAFT

Intergovernmental Goals and Objectives (2025)

Focus Areas	<i>Description</i>	Goals	<i>Description</i>
I. Address Critical Infrastructure	This focus area is dedicated to maintaining and enhancing the essential systems that support the region's daily operations and long-term sustainability. This includes the development, maintenance, and modernization of key infrastructure such as transportation, utilities, public facilities, and technology networks. The goal is to ensure that critical infrastructure remains reliable, resilient, and adaptable to meet current needs and future demands	I.1. Increase Housing Diversity and Affordability	Ensure housing is accessible to all income levels and supports a stable, year-round population.
		I.2. Transportation	Enhancing transportation infrastructure to improve connectivity and reduce the environmental impact of vehicle use.
		I.3. Infrastructure	Upgrade utilities to ensure sustainability, reliability, and future growth capacity
II. Community Vitality and Inclusivity	This focus area aims to foster a vibrant, diverse, and inclusive community where all residents feel welcome and engaged. Efforts focus on actively involving all community members, including those from traditionally underserved or marginalized groups, in the planning, decision-making, and development processes. This commitment to inclusivity enhances social equity, strengthens community connections, and supports public health, recreational, and cultural opportunities. The objective is to build a connected, thriving community that values diversity and prioritizes the well-being of all its members.	II.1. Foster Inclusive Community Spaces:	
III. Economic Vitality	This focus area is dedicated to fostering a vibrant, year-round economy that supports local businesses while providing essential services and recreational opportunities to residents. The aim is to balance the tourism-driven economy with local vitality, ensuring that economic development benefits the entire community. Efforts will focus on encouraging entrepreneurship, attracting investment, promoting workforce development, and supporting business growth. The goal is to create economic stability and resilience, making the local economy adaptable to changing conditions and positioned for long-term success	III.1. Support Economic Diversity and Resilience:	Build a diversified, resilient economy that balances tourism with robust local industry and essential services, creating sustainable opportunities for year-round economic growth and well-being.

IV. Building Climate Resilience

This focus area is centered on preparing the region to adapt to and mitigate the impacts of climate change. It involves implementing strategies to reduce greenhouse gas emissions, conserve natural resources, enhance energy efficiency, and protect the environment. Additionally, this area focuses on building adaptive capacity to withstand climate-related events, ensuring that the community, infrastructure, and natural ecosystems are resilient to future climate challenges.

IV.1. *Promote Sustainable Land Use and Environmental Stewardship*

Foster environmentally responsible land use practices that support the preservation and enhancement of natural resources. This goal emphasizes sustainable development and stewardship of the land to protect biodiversity, water quality, and air quality.

IV.2. *Balance Development with the Preservation of Natural Resources and Cultural Heritage*

Ensure that development respects and preserves the region's natural landscapes and cultural heritage.

IV.3. *Encourage Environmentally Responsible Growth to Reduce the Community's Carbon Footprint*

Implement policies that support sustainable growth, reduce greenhouse gas emissions, and lower the overall carbon footprint of the community.

IV.4. *Incentivize Holistic and Regenerative Land Use Practices*

Support land use practices that restore and regenerate natural ecosystems, enhancing biodiversity and soil health while promoting sustainable agriculture.

Action Items (2025)	<i>Description</i>
I.1.a. <i>Develop Inclusive Housing</i>	Focus on creating a diverse range of housing options that meet the needs of various demographics, including families, seniors, low-income residents, and local workers. Prioritize developments that foster a balanced community and address specific demographic gaps in the current housing market
I.1.b. <i>Comply with PROP 123</i>	Ensure compliance with PROP 123 requirements by aligning housing projects with state and regional standards. Engage in lobbying and advocacy efforts to maximize funding opportunities and secure state-level support for local housing initiatives.
I.1.c. <i>Expand Housing Programs and Incentives</i>	Explore additional programs and incentives to support housing development. This includes examining tax credits, grants, and financial incentives that encourage developers to invest in affordable and workforce housing. Investigate partnerships with non-profits and other organizations to increase funding and support.
I.1.d. <i>Promote Diverse Housing Options</i>	Encourage a mix of housing types, including mixed-use developments, secondary dwellings (such as accessory dwelling units), and subsidized housing options. Emphasize projects that integrate commercial and residential spaces, foster walkable communities, and provide affordable rental and ownership opportunities.
I.1.e. <i>Ensure Compliance with Master Plan Standards</i>	Regularly conduct housing needs assessments to address regional demands and incorporate findings into local planning. Ensure that housing projects are consistent with master plans for infrastructure, water, and land use, supporting sustainable and integrated community growth.
I.2.a. <i>Expand and Modernize Public Transit Options</i>	To improve connectivity and reduce emissions, expanding and modernizing public transit is a priority.
I.2.b. <i>Develop Pedestrian-Only and Bike-Friendly Zones</i>	Creating pedestrian-only and bike-friendly zones will enhance community connectivity and promote non-vehicle travel.
I.2.c. <i>Utilize SMART Strategic Operating Plans and additional Comprehensive Community Connectivity Plan</i>	Utilizing and evolving an integrated connectivity plan for pedestrians, cyclists, and public transit will ensure a cohesive transportation network across the community. This plan will address existing infrastructure gaps, streamline routes between key community hubs, and make active and public transit options more accessible for residents and visitors. By aligning pedestrian, bike, and transit routes, this connectivity plan will reduce reliance on cars and support a more sustainable community.
I.3.a. <i>Strengthen Partnerships for Sustainable Funding and Resource Sharing</i>	Develop partnerships with local and regional agencies to secure funding and share resources in advancing sustainable practices across utility networks.
I.3.b. <i>Assess and Advance Utility Systems for Immediate Upgrades and Growth Readiness</i>	Conduct a comprehensive assessment of existing utility systems to identify areas in need of immediate upgrades to handle current demands and future growth
I.3.c. <i>Adopt Sustainable Technologies for Environmental Impact Reduction</i>	Implement sustainable technologies, such as energy-efficient systems, water-saving measures, and renewable energy sources, to reduce environmental impact and ensure long-term reliability.
I.3.d. <i>Enhance Infrastructure Resilience with System Upgrades and</i>	Increase infrastructure resilience by updating aging systems and adding redundancy
II.1.a. <i>Create community hubs that promote social cohesion.</i>	Design and maintain public spaces that are safe, accessible, and welcoming for individuals of all ages and abilities
II.1.b. <i>Expand Access to Public Health and Wellness Services</i>	Strengthen community health by supporting access to affordable, high-quality health and wellness resources, including preventive care, mental health services, and substance abuse support.
II.1.c. <i>Promote Cultural and Recreational Programs that Reflect Community Diversity</i>	Support and offer a variety of cultural, educational, and recreational programs that reflect and celebrate the community's diverse backgrounds, interests, and traditions.
II.1.d. <i>Enhance Community Engagement and Participation</i>	Create accessible pathways for all community members to engage in town planning, policy-making, and development decisions. This includes outreach initiatives, accessible meeting formats, and targeted engagement efforts to involve residents from underserved and marginalized groups.
III.1.a. <i>Strengthen Year-Round Economic Activity</i>	Develop a resilient local economy by supporting small businesses, startups, and non-tourism-related industries to create year-round jobs and reduce reliance on seasonal tourism. Encourage economic initiatives that align with the community's unique character and needs.
III.1.b. <i>Ensure Accessibility to Essential Community Services</i>	Make essential services like healthcare, childcare, youth programs, recreation, and public amenities affordable and accessible for residents. This includes supporting the development of a new regional medical center to meet growing healthcare needs and prioritizing family-friendly amenities.

III.1.c. <i>Celebrate and Preserve Regional Culture and Heritage</i>	Promote and uphold the region's historical, artistic, and cultural heritage as an integral part of economic vitality. This includes supporting cultural events, historical preservation efforts, and artistic programs that reflect and celebrate the local identity.
III.1.d. <i>Foster a Thriving Entrepreneurial Ecosystem</i>	Encourage and support entrepreneurship through access to resources, mentorship, and funding opportunities. Build an ecosystem that nurtures local innovators and business owners, helping them establish and grow within the community.
III.1.e. <i>Ensure Long-Term Accessibility of Resort Amenities</i>	Collaborate with TSG (Telluride Ski & Golf) to make resort amenities accessible and available to residents and visitors now and in the future, ensuring these resources continue to benefit the local community and draw tourism sustainably.
III.1.f. <i>Promote Accessible and Inclusive Festivals</i>	Support and enhance the accessibility of local festivals and events, ensuring they are welcoming to all residents and visitors. Festivals should reflect the community's diversity and be managed in ways that ensure longevity and inclusivity.
III.1.g. <i>Highlight and Support Local Agriculture</i>	Increase regional awareness of the local agricultural economy by promoting farmers' markets, farm-to-table initiatives, and partnerships with local producers. This initiative will strengthen the connection between residents and local agriculture, supporting sustainable food systems and economic growth.
IV.1.a. <i>Encourage Green Building Practices</i>	Promote sustainable building standards, such as energy-efficient designs, renewable materials, and reduced water usage, to minimize environmental impact. Encourage the adoption of green codes for new and existing buildings
IV.1.b. <i>Conserve and Protect Natural Resources</i>	Implement conservation initiatives to protect vital natural resources like water, forests, and soil. This includes supporting local conservation organizations and integrating resource preservation into land-use planning.
IV.2.a. <i>Promote Responsible Development Standards</i>	Establish development guidelines that prioritize minimal environmental impact, including low-impact infrastructure and careful site selection to avoid sensitive ecosystems and culturally significant areas.
IV.2.b. <i>Implement Cultural Heritage Protection Initiatives</i>	Integrate cultural heritage preservation into planning processes by protecting historically significant sites and promoting local traditions and history through planning and development policies.
IV.3.a. <i>Develop and Apply Climate Adaptation Strategies</i>	Create strategies that allow infrastructure and services to adapt to changing climate conditions, such as more resilient building codes, enhanced stormwater management, and increased shade tree planting. *
IV.3.b. <i>Transition to Renewable Energy Sources</i>	Invest in renewable energy options for public facilities and incentivize the use of solar, wind, and geothermal energy in private developments, reducing reliance on fossil fuels
IV.4.a. <i>Support Local Food Systems and Regional Agriculture</i>	Prioritize and promote local and regional food production by supporting farmers' markets, community-supported agriculture (CSA) programs, and farm-to-table initiatives. Integrate food production into climate action goals to reduce the community's food-related carbon footprint.
IV.1.b. <i>Encourage Regenerative Agriculture and Soil Health Practices</i>	Promote regenerative agricultural practices, such as crop rotation, cover cropping, and no-till farming, to restore soil health, increase biodiversity, and sequester carbon in local farming operations.