

Town of Mountain Village

Date: 1/10/2025
To: Town Council
From: Susan Johnston, Town Clerk
RE: Appointment of One Alternate Seat on the Ethics Commission

Consideration of Appointment to the Ethics Commission

Scheduled for appointment at the January 16, 2025 Town Council meeting is one alternate seat on the Ethics Commission. The Ethics Commission is comprised of three (3) regular members and two (2) alternates. A Council member will hold one regular seat and one alternate seat with the remaining seats to be filled by qualified electors. Each member of the Ethics Commission shall serve for two (2) year terms.

The current Ethics Commission members are:

Pete Duprey (Town Council)	July 2025
Jack Gilbride (Town Council Alternate)	July 2025
Alternate Qualified Elector	
Heather Knox (Regular Seat)	August 2025
Cath Jett	November 2026

Letters of interest have been received from Aaron Elinoff and Sterling Parks. Letters are attached.

Suggested Motion:

Motion to appoint _____ as an alternate member of the Ethics Commission for a two-year term expiring January 2027.

From: [Aaron Elinoff](#)
To: [mvclerk](#)
Subject: Application for Alternate Seat on the Mountain Village Ethics Commission
Date: Monday, January 6, 2025 3:09:03 PM
Attachments: [image-png-transparent-exact-small_d8bb9764-d8c6-4e80-9da6-78498097aec0.png](#)
[036_sm_fb_a1347472-45be-4a0b-af83-b901fa688c57.png](#)
[linkedin_32x32_6aa1ea1e-d44c-451c-85a2-df1b233a532b.png](#)
[036_sm_twitter_ead36a19-13db-46c4-9186-b34bea9f203c.png](#)
[036_sm_instagram_9927e091-e056-4b30-a2b6-e681664c9634.png](#)

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Dear Mountain Village Clerk,

I am writing to express my interest in serving as an alternate member of the Mountain Village Ethics Commission. As a registered voter in Mountain Village and a long-time part-time resident of Telluride, I am deeply invested in maintaining the integrity and character of this unique community.

Professionally, I am an attorney and managing partner of Novo Legal Group, where I lead a team specializing in complex legal matters, including ethics and compliance issues. My legal background has provided me with significant experience analyzing and resolving ethical concerns while maintaining impartiality and upholding the highest standards of integrity. Additionally, I serve as President of the Board of Directors for BuCu West, a nonprofit organization in Denver that fosters economic and cultural growth through collaboration with local businesses and residents. This role has further deepened my understanding of the importance of transparency and ethical decision-making in leadership.

As someone with a long-standing connection to Mountain Village, I have spent several months each year here since 1995, cultivating a strong appreciation for its values and traditions. This personal connection, combined with my professional expertise, positions me to contribute meaningfully to the Ethics Commission's work.

Thank you for considering my application. Please feel free to contact me if further information is needed. I look forward to the opportunity to serve the Mountain Village community in this capacity.

Sincerely,
Aaron Elinoff

Aaron Elinoff
Managing Partner

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Sterling Parks

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(970) 728-7137

January 7, 2025

Town Council

Mountain Village Ethics Commission

455 Mountain Village Blvd.

Suite A

Mountain Village, CO 81435

Dear Town Council,

I am writing to express my sincere appreciation for the opportunity to apply for a position on Mountain Village Ethics Commission. I am committed to upholding the principles outlined in the local Ethics Ordinance NO. 2022-06, Exhibit A, and I believe that my background and experiences align well with the goal of the commission.

Throughout my career, I have been dedicated to promoting ethical standards and practices in various contexts. One case study from Engineering Ethics at the Colorado School of Mines that profoundly influenced my understanding of ethics in decision-making is the situation involving Roger Boisjoly at Morton Thiokol. His unwavering insistence on the potential brittleness of the solid rocket booster o-rings at low launch temperatures exemplifies the critical importance of ethical responsibility in engineering and public safety. Boisjoly's courage to voice his concerns about the Space Shuttle Challenger's launch conditions, despite the pressures he faced, serves as a powerful reminder of the ethical obligations we hold to protect the public and ensure transparency in our actions.

I am eager to bring my insights and experiences to the Ethics Committee, where I hope to contribute to fostering a culture of integrity and accountability within our local government. I am committed to engaging in thoughtful discussions, promoting ethical practices, and ensuring that our community's values are upheld.

Thank you for considering my application. I look forward to the possibility of serving on the Ethics Commission and contributing to the important work of promoting ethical governance in our community.

Sincerely,

Sterling Parks

Sterling Parks

Mountain Village, CO

Sterling is a dedicated community member and registered voter in Mountain Village. Originally from Montrose, Colorado, he feels a strong commitment to enhancing the local region through effective governance and collaboration. Holding a Master's degree in Holistic Science from the University of Plymouth in Devon, England and Bachelor's degree in Chemical Engineering from the Colorado School of Mines in Golden, Colorado, he brings a multidisciplinary approach to problem-solving, combining technical expertise with a deep understanding of community needs.

With a passion for travel, Sterling has explored all 50 states and recently visited Japan in the spring of 2024, enriching his global perspective. For his honeymoon in Greece, he took the initiative to teach himself to read Greek, showcasing a love for learning and cultural appreciation. This past fall he traveled to the south of France and Monaco with his wife and parents-in-law.

An accomplished athlete, Sterling has competed at the varsity level in Tennis and Track & Field. He earned a third-place finish at the Colorado 4A State Tennis Championship. He enjoys skiing, snowboarding, hiking, and foraging, reflecting a commitment to an active lifestyle. Additionally, he participates in local events, such as the annual Mountain Film Festival and Telluride Mushroom Festival, which fosters community spirit.

Sterling is also a car enthusiast, having won three awards in the last two years' Corvettes and Colors auto show with his 1978 C3 Corvette, further demonstrating his dedication to excellence and sophistication. With a keen interest in emerging technologies, he is always eager to learn and adapt to new advancements.

Sterling is passionate about contributing to the local community. The Mountain Village Ethics Commissions' goal resonates with him, and he looks forward to advocating for integrity and accountability that prioritize the well-being of the community.